

## MANDATORY DISCLOSURE

### 18.1. Name of the Institution

Name of the Institution	Firebird Institute of Research in Management
Address of the Institution	Golf Club Road, Chettipalayam
City and pin code	Coimbatore - 641 201
State/UT	Tamil Nadu
Phone number with STD code	0422 2965566
Office hours at the Institution	8.00 AM - 6.00 PM
Academic hours at the Institution	8.00 AM - 5.00 PM
Email	<a href="mailto:director@firebird.ac.in">director@firebird.ac.in</a>
Mobile Number	9900936467 , 8072037812
Website	<a href="http://www.firebird.ac.in">www.firebird.ac.in</a>
Name of the organisation running the institute	Dr SVK Educational Charities
Address of the organisation	Dr SVK Educational Charities 133, East Bashyakaralu Road, R.S Puram, Coimbatore - 641 002, Tamilnadu
Registered with	Sec. 41 of Indian Stamp Act at the Office of the Joint 1 Sub Registrar of Coimbatore
Registration date	13 May 2013

## 18.2. Name and address of the Trust/Society/Company and the Trustees

### **Dr SVK Educational Charities**

**133, East Bashyakaralu Road,**

**R.S Puram,**

**Coimbatore - 641 002, Tamilnadu**

Dr S V Kandasami	Chairman
Mrs Leelavathi Kandasami	Member
Dr S K Sundararaman	Secretary
Mrs Sujana Abirami Sundararaman	Member
Mr S V Alagappan	Member
Mr S V Arumugam	Member

## 18.3. Name and Address of the Director

Director	Dr. P Srinivas Rao
Exact designation	Director
Phone number with STD code	0422 2965566 , 9900936467, 8072037812
FAX number with STD code	0422 2544955
Email	<a href="mailto:director@firebird.ac.in">director@firebird.ac.in</a>
Address	Golf Club Road, Chettipalayam
City and pin code	Coimbatore - 641 201
State/UT	Tamil Nadu

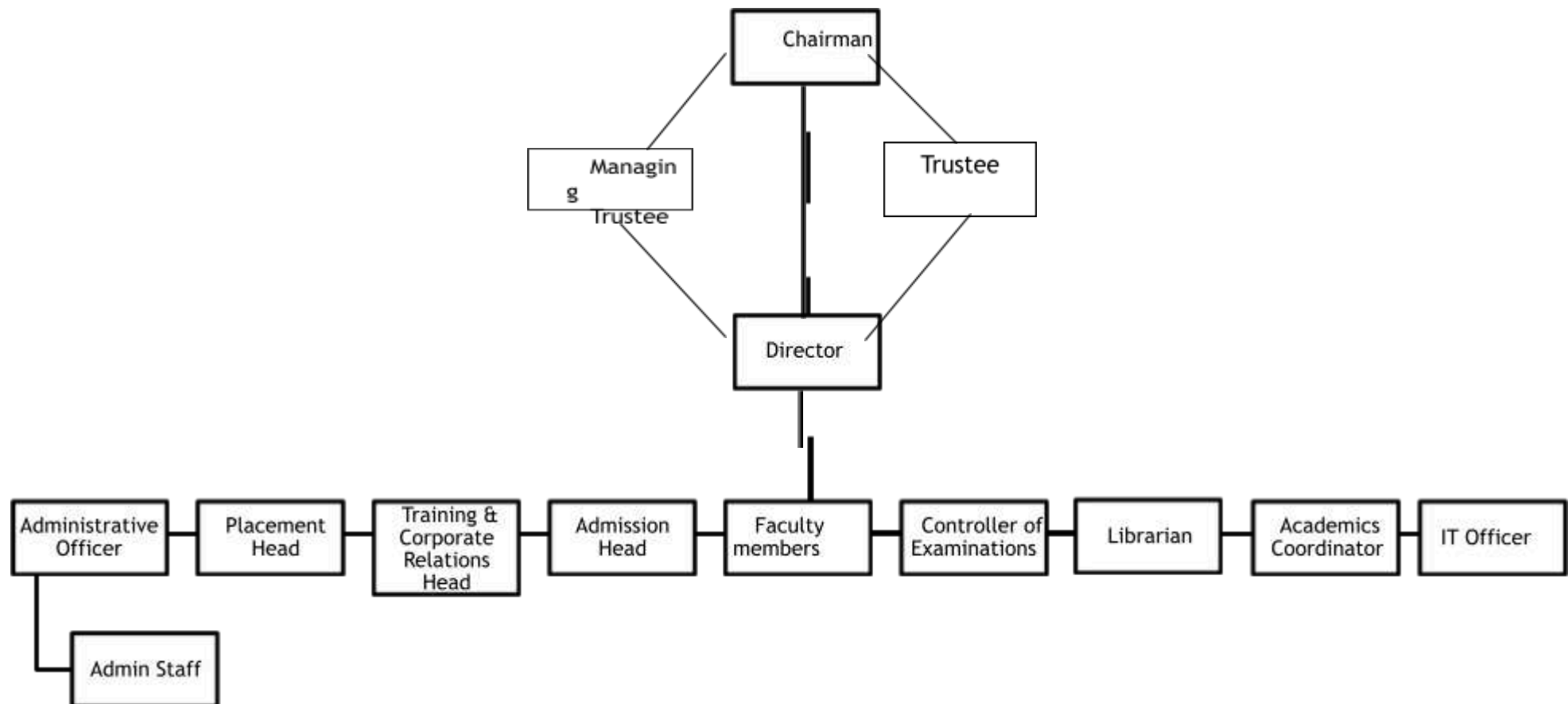
### 18.4. Name of the affiliating University

Firebird Institute of Research in Management	Not Applicable
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### 18.5. Governance

- (i) Organizational chart

ORGANISATION CHART



## Grievance Redressal Mechanism for Faculty, Staff and Students

The Grievance Redressal Committee is an essential body established at the Firebird Institute of Research in Management in accordance with the guidelines set by the All India Council for Technical Education (AICTE). The primary objective of this committee is to provide a platform for students, faculty, and other stakeholders to register and address their complaints and grievances in a fair, transparent, and timely manner.

To achieve this objective, the committee has outlined the following three key responsibilities:

**Policy Formulation:** The committee is responsible for formulating a robust policy that defines the process to investigate and review complaints or grievances raised by students and faculty. The policy should be clear, concise, and easily accessible to all stakeholders.

**Awareness Creation:** The committee has the responsibility to create awareness among students and faculty about the availability of committee members to receive and address grievances. This involves making sure that students and faculty are informed about the committee's existence, its members, and how they can register their grievances.

**Investigation:** The committee is responsible for investigating the cause of grievances and taking appropriate action. The investigation should be conducted in a fair and impartial manner, and all parties involved should be given an opportunity to present their case.

To ensure that the committee functions effectively, it has been formed with members who possess the necessary qualifications and experience. The committee members are trained to handle grievances sensitively, maintain confidentiality, and provide support to all parties involved.

In conclusion, the Grievance Redressal Committee at the Firebird Institute of Research in Management is an essential body that plays a crucial role in ensuring that grievances raised by students and faculty are addressed in a fair and timely manner. The committee's responsibilities are well-defined, and its members are trained to provide support and ensure that the grievances are resolved to the satisfaction of all parties involved.

**Establishment of Grievance Redressal Committee in the Institution and Appointment of OMBUDSMAN by the University**

S:No	Name	Qualification	Present Designation/Occupation	Telephone Number	Mobile Number	Email-ID	Address
1	Dr.Thoudam Prabha Devi	M.Com., EMBA., Masters – AI., Ph.D.	Dean –Academics & International Affairs	0422-29655 66	7011798219	<a href="mailto:dean.academics@firebird.ac.in">dean.academics@firebird.ac.in</a>	FIRM, Golf Club Road, Coimbatore - 6410201
2	Dr. K. Sangeetha	B.Sc (CS),, MBA., Ph.D.	Asst. Professor	0422-29655 67	9791849152	<a href="mailto:sangeetha.k@firebird.ac.in">sangeetha.k@firebird.ac.in</a>	FIRM, Golf Club Road, Coimbatore - 6410202
3	Mr. Rengaraju S	M.Sc (Soc),, M.L.I.Sc., M.Phil (L.I.Sc)	Librarian	0422-29655 67	9500850900	<a href="mailto:librarian@firebird.ac.in">librarian@firebird.ac.in</a>	FIRM, Golf Club Road, Coimbatore - 6410202
4	Ms.Janani S	BSc (Mathematics)	Representative of Students	NA	9842990633	<a href="mailto:janani.s@firebird.net.in">janani.s@firebird.net.in</a>	FIRM, Golf Club Road, Coimbatore - 6410203
5	Mr.Ragesh.H	B.SC (IT)	Representative of Students	NA	7604827221	<a href="mailto:ragesh.h@firebird.net.in">ragesh.h@firebird.net.in</a>	FIRM, Golf Club Road, Coimbatore - 6410203
6	Mr.Sheik Abdul Azeez S	BE (Mechatronics)	Representative of Students	NA	9361571875	<a href="mailto:sheikabdulazeez.s@firebird.net.in">sheikabdulazeez.s@firebird.net.in</a>	FIRM, Golf Club Road, Coimbatore - 6410203

### **(iii) Establishment of Anti Ragging Committee**

Firebird Institute of Research in Management strongly believes in providing a safe and nurturing environment to all its students. As such, we have constituted an Anti-Ragging Committee that is committed to preventing any form of ragging on our campus. The committee is in strict adherence to the guidelines issued by the Supreme Court of India and the AICTE.

Ragging is a criminal offence and is strictly prohibited within the campus premises. The committee is tasked with implementing necessary measures to control and prevent any instances of ragging. We are committed to ensuring that every student feels safe and secure within our institution.

With the objective of maintaining a safe and welcoming environment for all, the committee is comprised of dedicated faculty members who have been nominated to serve on the Anti-Ragging/Squad Committee. The members of the committee will work together to effectively address any incidents of ragging and ensure that the perpetrators are punished according to the law.

At Firebird Institute of Research in Management, we take ragging very seriously and are committed to providing our students with an environment that is conducive to learning and personal growth. The Anti-Ragging Committee is a testament to our commitment to maintaining a safe and secure campus and ensuring the well-being of all our students.

### Anti Ragging Committee Members

S.No	Name	Qualification	Present Designation Occupation	Telephone Number	Mobile Number	E-mail ID	Address
1	Dr. P. Srinivas Rao	Ph. D	Director	0422-2965566	9900936467	director@firebird.ac.in	FIRM, Golf Club Road, Coimbatore - 641201
2	Dr. S.Johnsi	Ph. D	Associate Professor	0422-2965566	6369036335	Johnsi.s@firebird.ac.in	FIRM, Golf Club Road, Coimbatore - 641201
3	Dr.Cristina Mary Alexander	Ph.D	Associate Professor	0422-2965566	9866333209	cristina@firebird.ac.in	FIRM, Golf Club Road, Coimbatore - 641201
4	Mr.P.Karuppusamy Pandian	MA.,DTE	Sub Inspector of Police	9498187700	94981877000	karuppusampandiansi@gmail.com	Podanur Main Road, Chettipalayam, opposite SBI bank, Coimbatore, Tamil Nadu 641201
5	Mr.R.Balu	HSC	Village Administration Officer	9842072884	9842072884	-	VAO Office, Chettipalaym, Coimbatore, Tamil Nadu 641201
6	Mr..Kotagiri Nanda Kishore	B Com	Parent of a Student	NA	9390011501	nandakishore.sriflex@gmail.com	5-11-51/3D3/1, Priyadarshini Nagar,Nirmal, Telangana.504106
7	Mr. T.Sriram	M.Sc	Parent of a Student	NA	9500660033	Srijanani1973@gmail.com	No.48,VaariyarGarden, Salamedu, Villupuram 605401

8	Mr.Vadivel.R	SSLC	Official of NGO	NA	8525000439	<a href="mailto:snehavadivel25@gmail.com">snehavadivel25@gmail.com</a>	5/41,PerumalKoilStreet, Villankurichi, Coimbatore - 641035
9	Mr.Eshwar.A	BE	Representative of students	NA	8270174866	<a href="mailto:eshwar.a@firebird.net.in">eshwar.a@firebird.net.in</a>	FIRM, Golf Club Road, Coimbatore - 641201

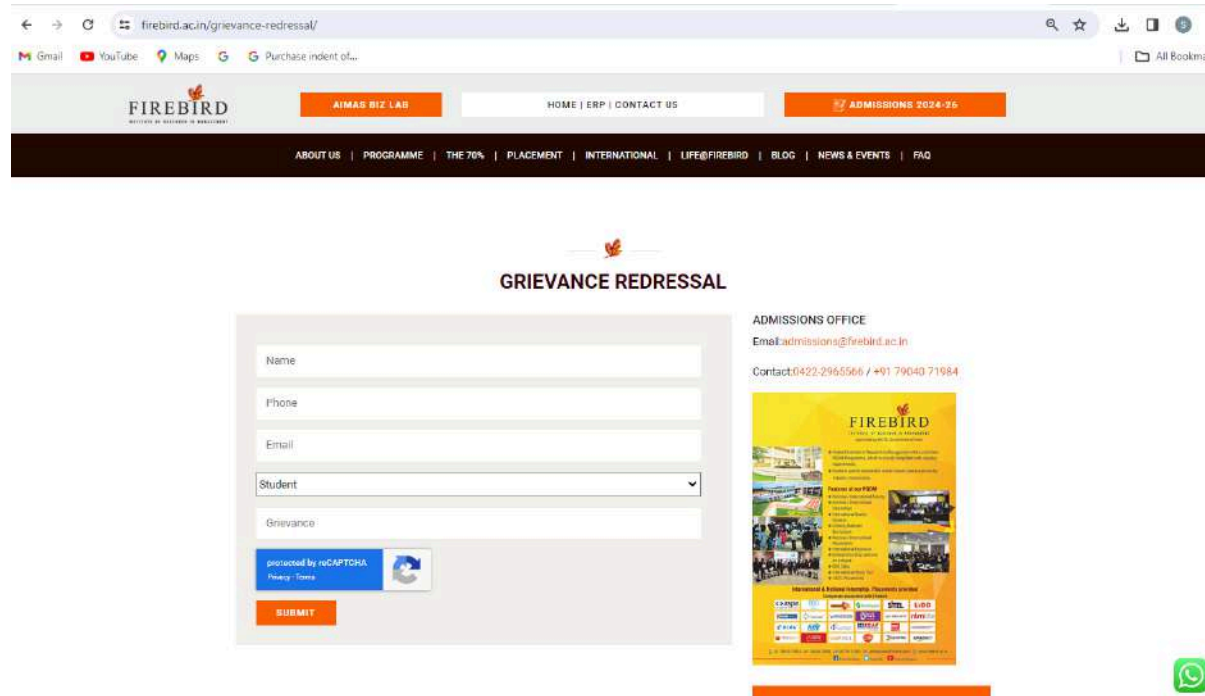
### Anti Ragging Squad

S.No	Name	Qualification	Present Designation/ Occupation	Telephone Number	Mobile Number	E-mail ID	Address
1	Dr.Thoudam Prabha Devi	M.Com., EMBA., Masters – AI., Ph.D.	Dean –Academics & International Affairs	0422-29655 66	7011798219	<a href="mailto:dean.academics@firebird.ac.in">dean.academics@firebird.ac.in</a>	FIRM, Golf Club Road, Coimbatore - 641201
2	Prof. Saravanakumar Devaraj	MCA, M.Phil,	Placement officer	0422-29655 66	9994057102	<a href="mailto:placements@firebird.ac.in">placements@firebird.ac.in</a>	FIRM, Golf Club Road, Coimbatore - 641201
3	Dr. N. Nirmala Devi	MBA., MA., PhD	Professor	0422-29655 66	9942235426	<a href="mailto:nirmaladevi.n@firebird.ac.in">nirmaladevi.n@firebird.ac.in</a>	FIRM, Golf Club Road, Coimbatore – 641201



4	Dr. K. Sangeetha	B.Sc(CS)., MBA., Ph.D.,	Asst. Professor	0422-29655 66	9791849152	<a href="mailto:sangeetha.k@firebird.ac.in">sangeetha.k@firebird.ac.in</a>	FIRM, Golf Club Road, Coimbatore - 641201
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**(iv) Establishment of Online Grievance Redressal Mechanism**



**Url Link: <https://www.firebird.ac.in/grievance-redressal/>**

**(v) Details of Grievance Redressal Committee in the Institution and Appointment of OMBUDSMAN by the University**

S:No	Name	Qualification	Present Designation/Occupation	Telephone Number	Mobile Number	Email-ID	Address
1	Dr.Thoudam Prabha Devi	M.Com., EMBA., Masters – AI., Ph.D.	Dean –Academics & International Affairs	0422-2965 566	7011798219	dean.academics@firebird.ac.in	FIRM, Golf Club Road, Coimbatore - 6410201
2	Dr. K. Sangeetha	B.Sc (CS)., MBA., Ph.D.	Asst. Professor	0422-2965 567	9791849152	<a href="mailto:sangeetha.k@firebird.ac.in">sangeetha.k@firebird.ac.in</a>	FIRM, Golf Club Road, Coimbatore - 6410202
3	Mr. Rengaraju S	M.Sc (Soc)., M.L.I.Sc., M.Phil (L.I.Sc)	Librarian	0422-2965 567	9500850900	<a href="mailto:librarian@firebird.ac.in">librarian@firebird.ac.in</a>	FIRM, Golf Club Road, Coimbatore - 6410202
3	Janani S	BSc (Mathematics)	Representative of Students	NA	9842990633	<a href="mailto:janani.s@firebird.net.in">janani.s@firebird.net.in</a>	FIRM, Golf Club Road, Coimbatore - 6410203
4	Ragesh.H	B.SC (IT)	Representative of Students	NA	:760482722 1	ragesh.h@firebird.net.in	FIRM, Golf Club Road, Coimbatore - 6410203
5	Sheik Abdul Azeez S	BE (Mechatronics)	Representative of Students	NA	9361571875	sheikabdulazeez.s@firebird.net. in	FIRM, Golf Club Road, Coimbatore - 6410203

**( vi) Establishment of Internal Committee (IC)**

At Firebird Institute of Research in Management, we firmly believe in fostering a work environment that is free from discrimination and harassment. To ensure that all our employees, faculty members, and students are treated with dignity and respect, we have constituted an Internal Complaints Committee (ICC) as per the guidelines issued by the Supreme Court of India.

The ICC is committed to creating a safe and supportive environment for all members of our community. Any individual who experiences any form of discrimination, harassment, or unfair treatment can file a complaint with the ICC. The ICC is responsible for investigating all complaints in a timely, impartial, and confidential manner and taking appropriate action to address any violations.

We take complaints of discrimination and harassment very seriously and ensure that all complaints are dealt with sensitively and promptly. All members of the ICC are trained to handle such complaints with the utmost professionalism and empathy, ensuring that the rights and dignity of all parties involved are protected.

We are pleased to announce the members of the ICC who have been nominated by the faculty members in our recent meeting held on 27.08.2024. The committee consists of committed individuals who are dedicated to ensuring that Firebird Institute of Research in Management remains a safe and inclusive place to work and learn.

We strongly believe in fostering a culture of respect, understanding, and empathy towards all members of our community. The ICC is a crucial step towards achieving this goal and we are confident that it will help us maintain a work environment that is free from all forms of discrimination and harassment.

### Internal Committee Members

S: No	Name	Qualification	Present Designation/Occupation	Telephone Number	Mobile Number	Email-ID	Address
1	Dr. P. Srinivas Rao	Ph. D	Director	0422-2965566	9900936467	director@firebird.ac.in	FIRM, Golf Club Road, Coimbatore - 6410201
2	Dr. N. Nirmala Devi	MBA., MA..., PhD	Professor	0422-2965566	9942235426	nirmaladevi.n@firebird.ac.in	FIRM, Golf Club Road, Coimbatore - 6410201
3	Dr. K. Sangeetha	B.Sc (CS)., MBA., Ph.D.	Asst. Professor	0422-2965567	9791849152	<a href="mailto:sangeetha.k@firebird.ac.in">sangeetha.k@firebird.ac.in</a>	FIRM, Golf Club Road, Coimbatore - 6410202
4	Mr. Balamurugan.M	MBA	Assistant Professor	0422-2965567	9746189154	m.balamurugan@firebird.ac.in	FIRM, Golf Club Road, Coimbatore - 6410203
5	Mr. Rengaraju S	M.Sc (Soc)., M.L.I.Sc., M.Phil (L.I.Sc)	Librarian	0422-2965567	9500850900	<a href="mailto:librarian@firebird.ac.in">librarian@firebird.ac.in</a>	FIRM, Golf Club Road, Coimbatore - 6410202
6	Mr.Mohan V	B. Com ( PA )	Representative of Students	NA	7558118323	mohan.v@firebird.net.in	FIRM, Golf Club Road, Coimbatore - 6410203
7	Mr.Daneesh kumar S	BE –Computer Science	Representative of Students	NA	9361267070	daneeshkumar.s@firebird.net.in	FIRM, Golf Club Road, Coimbatore - 6410203
8	Ms.Janani S	BSc (Mathematics)	Representative of Students	NA	9842990633	<a href="mailto:janani.s@firebird.net.in">janani.s@firebird.net.in</a>	FIRM, Golf Club Road, Coimbatore - 6410203
9	Ms.Suganya Kumari R	M Com	Accountant	0422-2965567	9952551332	<a href="mailto:accountsho@firebird.ac.in">accountsho@firebird.ac.in</a>	FIRM, Golf Club Road, Coimbatore - 6410203

**(vii) Establishment of Committee for SC/ST**

At Firebird Institute of Research in Management, we are committed to promoting equality, diversity, and inclusion in all aspects of our institution. In accordance with the Scheduled Castes and the Scheduled Tribes (Prevention of Atrocities) Act, 1989, we have established an SC/ST Committee that is responsible for ensuring the welfare and protection of all SC/ST students, faculty, and staff members.

The committee is tasked with implementing, monitoring, and evaluating the reservation policy in the Institute, ensuring its effective implementation, and taking necessary measures to promote equal opportunity in matters of employment and promotion. Additionally, the committee works to ensure that any incidents of discrimination or atrocities against SC/ST individuals are promptly addressed and resolved.

The SC/ST Committee is dedicated to creating a safe and inclusive environment where every member of our community feels valued, respected, and supported. We strongly believe that diversity and inclusivity are essential for promoting academic excellence and fostering a culture of mutual respect and understanding.

We are pleased to announce the members of the SC/ST Committee who have been nominated by the faculty members in our recent meeting held on 29.08.2024. The committee consists of individuals who are committed to upholding the principles of equality and social justice and ensuring that Firebird Institute of Research in Management remains a safe and welcoming place for all.

We take the responsibility of ensuring the welfare of SC/ST students, faculty, and staff members very seriously and are committed to creating an environment that is free from discrimination, harassment, and atrocities. We are confident that the SC/ST Committee will play a crucial role in promoting equality and inclusion at our institution and look forward to its continued success in the years to come.

**SC/ST Committee Members**

S.No	Name	Position	Qualification	Present Designation /Occupation	Telephone Number	Mobile Number	E-mail ID	Address
1.	Dr. K. Sangeetha	Chair person	B.Sc (CS)., MBA., Ph.D.	Assistant Professor	0422-2965 566	9791849152	<a href="mailto:sangeetha.k@firebird.ac.in">sangeetha.k@firebird.ac.in</a>	FIRM, Golf Club Road, Coimbatore - 641201
2.	Ms. S. Arthi	Member	BCom., MBA	Assistant Professor	0422-2965 566	9443166984	Arthi.s@firebird.ac.in	FIRM, Golf Club Road, Coimbatore - 641201
3.	Dr. S.Johnsi	Member	MBA.,Ph. D	Associate Professor	0422- 2965566	6369036335	Johnsi.s@firebird.ac.in	FIRM, Golf Club Road, Coimbatore - 641201
4	Mr.T.Sriram	Parent	M.Sc	Parent Representative	NA	9500660033	Srijanani1973@gmail.com	No.48, Vaariyar Garden, Salamedu, Villupuram 605401
5.	Mr.Sheik Abdul Azeez S	Student	B.E Mechatronics	Representative of Boy students	0422-2965 566	9361571875	sheikabdulazeez.s@firebird.net.in	FIRM, Golf Club Road, Coimbatore - 641201
6.	Mr.Mohan V	Student	BCom(PA)	Representative of Boy students	0422-2965 566	7558118323	mohan.v@firebird.net.in	FIRM, Golf Club Road, Coimbatore - 641201
7.	Ms.Janani S	Student	B Sc	Representative of girl students	0422-2965 566	9842990633	janani.s@firebird.net.in	FIRM, Golf Club Road, Coimbatore - 641201
8.	Ms.Nandhini N	Student	Bsc	Representative of girl students	0422-2965 566	8754952134	Nandhini.n@firebird.ac.in	FIRM, Golf Club Road, Coimbatore - 641201
9.	Ms.Parthiga R	Student	B.E	Representative of girl students	0422-2965 566	9345562439	parthiga.r@firebird.net.in	FIRM, Golf Club Road, Coimbatore - 641201

### **(viii) Internal Quality Assurance Cell**

At Firebird Institute of Research in Management, we are committed to providing our students with the best possible education and ensuring that our institution operates at the highest levels of academic and administrative performance. To this end, we have established an Internal Quality Assurance Cell (IQAC) that will work to promote quality enhancement in all aspects of our institution.

The IQAC is responsible for developing a conscious, consistent, and catalytic approach to improving the academic and administrative performance of our institution. It will work towards promoting a culture of quality that is internalized within the institution, and institutionalization of best practices as per the norms set by AICTE.

The IQAC will be responsible for the following objectives:

1. Developing and implementing quality benchmarks and parameters for various academic and administrative activities of the institution.
2. Facilitating the creation and maintenance of a learner-centric environment that promotes the academic and personal development of our students.
3. Promoting the use of technology in academic and administrative activities to enhance efficiency and effectiveness.
4. Conducting regular quality audits and developing action plans to address areas of improvement.
5. Developing and implementing feedback mechanisms to assess the effectiveness of various academic and administrative activities.

The IQAC comprises of a dedicated team of faculty members, administrators, and students who are committed to promoting quality enhancement and ensuring that our institution operates at the highest levels of excellence. We are confident that the IQAC will play a vital role in promoting quality enhancement in our institution and look forward to its continued success in the years to come.

**IQAC Composition (Revised in August 2024)**

<b>Sl.No.</b>	<b>Role</b>	<b>Category</b>	<b>Detail of the Member</b>
1	Chairman	Head of the Institute	Prof. (Dr.) P. Srinivas Rao - Director
2	Co-ordinator	IQAC	Dr.Thoudam Prabha Devi
3	Member	Accreditations	Dr N. Nirmala Devi
4	Member	Academics	Dr.Cristina Mary Alexander
5	Member	Examination	Dr. K. Sangeetha
6	Member	Library	Mr. S. Rengaraju
7	Member	Administration	Mr Shivdass Nair, HR Admin
8	Member	Industry	Mr. K.Venugopal , GM-HR & Admin, Shiva Texyarn Ltd. CBE.
9	Member	Student	Ms. S. Janani. PGDM - Batch VIII
10	Member	Alumni	Mr.R. Mohan Ram Kumar – PGDM Batch III



**(ix) Equal Opportunity Facilities Cell:**

**Aims and Objectives of the Equal Opportunity Facilities Cell (EOFC)**

The Equal Opportunity Cell (EOFC) was established by the Firebird Institute of Research in Management in response to the AICTE letter of August 5, 2022, which outlined guidelines for inclusive education. The EOFC's primary objectives are to ensure the effective implementation of policies and programs for disadvantaged groups, enhance diversity within the campus community, and promote social inclusion.

**To achieve these objectives, the EOFC has outlined key functions:**

- 1. Ensuring Equity and Equal Opportunity:** The EOFC is dedicated to ensuring fairness and equal opportunities for all members of the college community, thereby promoting social inclusion.
- 2. Enhancing Diversity:** By actively promoting diversity among students, faculty, and staff, the EOFC aims to eliminate discrimination and create a more inclusive environment.
- 3. Sensitization and Support:** The EOFC seeks to raise awareness and provide support to address the challenges faced by marginalized groups such as SC/ST and other disadvantaged communities.

**In alignment with these functions, the EOFC has planned several major activities:**

- 1. Prevention of Discrimination on Campus:** Measures will be implemented to prevent discrimination and foster a culture of respect and inclusion within the college community.
- 2. Promoting Inclusiveness and Diversity:** Initiatives and events will be organized to celebrate diversity and create a welcoming environment for all members of the college community.
- 3. Remedial Coaching for Students:** Support and resources will be provided to help students overcome academic challenges and reach their full potential.
- 4. Guidance and Counselling Services:** Counselling services will be offered to support students, faculty, and staff in addressing academic, personal, and social concerns.
- 5. Awareness Building and Sensitization Programs:** Awareness campaigns and sensitization programs will be conducted to educate the college community

about issues related to diversity, inclusion, and equal opportunity.

Through these initiatives, the EOFC aims to create a campus environment that is inclusive, diverse, and supportive of all its members, fostering a culture of equality and social justice.

**EOFC Composition:**

<b>Sl.No</b>	<b>Name</b>	<b>Designation</b>	<b>EOFC Role</b>
1	Prof. (Dr.) P. Srinivas Rao	Director	Male Chairman
2	Dr.S.Johnsi	Associate Professor	Female Teaching
3	Dr. K. Sangeetha	Assistant Professor	Female Teaching
4	Mr. Satish Kumar	System Admin	Male non-teaching
5	Ms.K.Rajarajeswari	Admission Counsellor	Female non-teaching
6	Mr.Aman Rai	Student Representative	Male student
7	Ms.Kotagiri Akshaya	Student Representative	Female student
8	Mr. R. Vadivel	Official from NGO	NGO

**18.6. Programmes**

- i.** Name of Programmes approved by AICTE - **PGDM**
- ii.** Name of Programmes Accredited by NBA - **Nil**
- iii.** Status of Accreditation of the Courses - **Nil**

- iv. Total number of Courses - **1**
- v. For each Programme the following details are to be given (Preferably in Tabular form):
  - a. Name - PGDM
  - b. Number of seats - 180
  - c. Duration - 2 Years Full Time
  - d. Cut off marks/rank of admission during the last years - 50% Graduation & MAT 50 percentile
- vi. Fee (as approved by the state government) – **NA**
- vii. Name and duration of Programme(s) having Twinning and Collaboration with Foreign University(s) and being run in the same Campus along with status of their AICTE approval. If there is Foreign Collaboration, give the following details, if any: - **NA**
  - a. Details of the Foreign University, if any
  - b. Name of the University
  - c. Address
  - d. Website
  - e. Accreditation status of the University in its Home Country
  - f. Ranking of the University in the Home Country
  - g. Whether the degree offered is equivalent to an Indian Degree? If yes, the name of the agency which has approved equivalence. If no, implications for students in terms of pursuit of higher studies in India and abroad and job both within and outside the country
- viii. Nature of Collaboration – **NA**
- ix. Complete details of payment a student has to make to get the full benefit of Collaboration
- x. For each Programme Collaborated provide the following:

- xi. Programme Focus
- xii. Number of seats
- xiii. Admission Procedure
- xiv. Fee (as approved by the state government)
- xv. Whether the Collaboration Programme is approved by AICTE? If not whether the Domestic/ Foreign University has applied to AICTE for approval

### **18.7. Faculty**

- i. Course/Branch wise list Faculty members
- ii. Permanent Faculty
- iii. Adjunct Faculty
- iv. Permanent Faculty: Student Ratio - **1:20**

## FACULTY

### Profile of full-time faculty with qualifications, and date of joining the institute:

S.N	Name	Qualification	DoB	DoJ	Designation	Permanent Faculty / Adjunct Faculty	Domain
1	Dr.P.Srinivas Rao	Ph.D	24.10.1965	18.10.2021	Director	Full Time	Marketing & HR
2	Dr.Prabha Thoudam	Ph.D	01.02.1973	06.08.2024	Dean	Full Time	Management
3	Prof. .S.Ramkumar	B.Tech, PGDM	06.05.1960	25.01.2024	Professor	Full Time	Operations
4	Dr.N.Nirmala Devi	Ph.D	15.08.1976	12.06.2024	Professor	Full Time	Marketing & Economics
5	Prof. Vikas Metha	MBA	10.08.1964	24.01.2024	Associate professor	Full Time	Marketing
6	Dr. S.Johnsi	Ph.D	05.07.1978	21.06.2024	Associate Professor	Full Time	Finance
7	Dr.Sreeja Sukumar K	Ph.D	30.05.1968	21.11.2024	Associate Professor	Full Time	Finance
8	Dr.Cristina Mary Alexander	Ph.D	14.10.1978	03.07.2024	Associate Professor	Full Time	Marketing & HR
9	Dr.Saravana Kumar D	Ph.D	22.02.1980	26.08.2021	Assistant Professor	Full Time	Business Analytics
10	Dr.K.Sangeetha	Ph.D	01.07.1989	15.09.2022	Assistant professor	Full Time	Finance
11	Ms.S.Arthi	MBA	03.12.1981	29.01.2024	Assistant Professor	Full Time	HR
12	Ms.Mythili Chandrashekar	B.Tech, MBA	06.03.1993	10.07.2024	Assistant Professor	Full Time	HR
13	Mr. Balamurugan Marimuthu	MBA, B Sc	26.05.1986	03.06.2024	Assistant Professor	Full Time	Management

14	Mr.Arun Prakash Deenadhayalan	MBA, B.Sc	11.11.1985	21.11.2024	Assistant Professor	Full Time	Human Resource
15	Mr.Manikandan Arumugam	MBA., B.Sc., DCAT.,	01.09.1988	21.11.2024	Assistant Professor	Full Time	Human Resource & Marketing
16	Mr.Amith Khattar	B.Tech, MBA	22.04.1985	14.10.2024	Assistant Professor	Full Time	Fintech
17	Mr. Kanwaljeet Singh Arora	PGCPM,IIM	27.12.1965	19.09.2024	Professor	Full Time	Digital Transformation
18	Dr.Alagiri Govindaswamy	MBA, Ph.D	03.27.1974	11.09.2024	Associate Professor	Full Time	Operations & SCM
19	Dr.Raguram Venkataraman	MBA, Ph.D	30.05.1956	05.11.2024	Professor	Full Time	Human Resource Management
20	Mr.Raghuram Ramesh	MBA	03.12.1981	29.01.2024	-	Adjunct	Digital Marketing
21	Mr.K.Rajeswara Rao	BE(ECE)., MBA.,	29.09.1965	16.02.2023	-	Adjunct	Strategic Management
22	Mr.Krishna	BSc (Physics), MBA, MCA, MSc (Psychology), MA (Yoga), PGDEA (Educational Administration)	14.10.1975	02.06.2024	-	Adjunct	Human Values & Ethics
23.	Ms. Sharon Sophia Stephen	MCA	25.07.1984	03.10.2024	-	Adjunct	Big Data Analytics

## 8.8.Profile of Director/ Faculty

### 8.8.Profile of Director/ Faculty

#### 1.Profile of the Director Dr. P. Srinivas Rao

Name	<b>Dr.P.Srinivas Rao</b>
Date of Birth	24-10-1965
Unique ID	1-11057218121
Designation	Director
Education Qualification	MBA(Marketing),MBA(HR),Ph.D
Work Experience	Total: 34 Years
Teaching	29 Years
Research	26 Years
Industry	5 Years
Others	
Area of Specialization	Marketing & HR
Courses taught at Under Graduate/ Post Graduate/ Post Graduate Diploma Level	Marketing, HR, Strategy
Research Guidance (Number of Students)	6 Ph.D. Scholars
No. of papers published Journals	
National	
International Conference	40
National	
International	
Ph.D. (Completed/Ongoing)	Completed
Projects carried out	Nil
Patents(Filed & Granted)	Nil
Technology Transfer	Nil

Books Published with the details (Name of the book, Publisher with ISBN, Year of Publication etc.,)	Nil
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2. Dr.Prabha Thoudam

Name	<b>Dr. Thoudam Prabha Devi</b>
Date of Birth	01/02/1973
Unique ID	3748- 1455- 7880
Designation	Professor and Dean Academics
Education Qualification	M.Com-EMBA, Ph. D
Work Experience	26Years
Teaching	20 Years
Research	15Years
Industry	5 Years
Others (Consultancy)	6 Years
Area of Specialization	Entrepreneurship & Human Resource Management
Courses taught at Under undergraduate/ Post Graduate/ Post Graduate Diploma Level	Under Graduate: <ul style="list-style-type: none"> <li><input type="checkbox"/> Human Resource Management</li> <li><input type="checkbox"/> General Management</li> <li><input type="checkbox"/> Organizational Behaviour</li> <li><input type="checkbox"/> Research and Problem Solving</li> <li><input type="checkbox"/> Entrepreneurship and Innovation</li> </ul> Post-Graduation: <ul style="list-style-type: none"> <li><input type="checkbox"/> Strategic Human Resource Management</li> <li><input type="checkbox"/> Principles of Management</li> <li><input type="checkbox"/> Entrepreneurship Development</li> <li><input type="checkbox"/> Talent Management</li> </ul>
Research Guidance (Number of Students)	<input type="checkbox"/> Three (3) Ph. D Guided and Awarded <input type="checkbox"/> More than 500 Graduation thesis-guided



No. of papers Published Journals National International Conference National International	<input type="checkbox"/> Total Journal Publication: 28 <input type="checkbox"/> International Scopus Indexed: 08 <input type="checkbox"/> International Conference More than 50 <input type="checkbox"/> National More than 30
Ph.D. (Completed/Ongoing)	Completed
Projects carried out	Nil
Patents (Filed & Granted)	Granted:01 Filed:02
Technology Transfer	Nill
Books Published with the details (Name of the book, Publisher with ISBN, Year of Publication, etc.,)	Book Title: Sustainable Management Practices for Employee Retention and Recruitment(SCOPUS Indexed) Year Of Publication 2024 ISBN :

Name	<b>Mr.S.Ram Kumar</b>
Date of Birth	6.5.1960
Unique ID	1-44236160214
Designation	Professor
Education Qualification	B.Tech ( Mechanical Engg) IIT Madras PGDM IIM Ahmedabad( 2 year)
Work Experience 1. Teaching 2. Research 3. Industry 4. Others	Total: 39 years experience
Area of Specialization	Logistics and Supply Chain management Sales and Marketing,Market Research Digitisation in Supply Chain
Courses taught at Under Graduate/ Post Graduate/ Post Graduate Diploma Level	Logistics and Supply Chain Management, Sales and Marketing, Market Research, Consumer Behaviour, Market Research
Research Guidance (Number of Students)	Guided Students for MBA Project course at LIBA Chennai
No. of papers published Journals • National • International Conference • National • International	
Ph.D. (Completed/Ongoing)	
Projects carried out	Nil
Patents(Filed & Granted)	Nil
Technology Transfer	Nil

Books Published with the details (Name of the book, Publisher with ISBN, Year of Publication etc.,)	Nil
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4.

Name	<b>Dr.N.Nirmala Devi</b>
Date of Birth	15 <sup>th</sup> August, 1976
Unique ID	1-9312928865
Designation	Professor
Education Qualification	MBA, MA, Ph.D
Work Experience	26 years
Teaching	25 years
Research	11 years
Industry	01 year
Others	--
Area of Specialization	Marketing
Courses taught at Under Graduate/ Post Graduate/ Post Graduate Diploma Level	Marketing Management, Managerial Economics, Brand Management, Managing Inter personal Effectiveness, International Marketing
Research Guidance (Number of Students)	8 - 7 nos completed Ph.D

No. of papers published Journals	11
National	12
International Conference	9
National	9
International	2
Ph.D. (Completed/Ongoing)	Completed
Projects carried out	-
Patents(Filed & Granted)	-
Technology Transfer	-
Books Published with the details (Name of the book, Publisher with ISBN, Year of Publication etc.,)	Strategic Brand Management Book – AG Publishing house Dec 2023

5.

Name	<b>Mr. Vikas Mehta</b>
Date of Birth	10.8.1964
Unique ID	1-43374976142
Designation	Professor - Adjunct
Education Qualification	B.Sc( Phy)., Master of Management Services,
Work Experience	Total: 36 Years
1. Teaching	1. 9 Years
2. Research	3. 27 Years
3. Industry	
4. Others	

Area of Specialization	Marketing
Courses taught at Under Graduate/ Post Graduate/ Post Graduate Diploma Level	Principles of Management Marketing of Services Advertising & Sales Promotion Integrated Marketing communication Business Ethics & CSR
Research Guidance (Number of Students)	Nil
No. of papers published Journals • National • International Conference • National • International	25
Ph.D. (Completed/Ongoing)	Nil
Projects carried out	Nil
Patents(Filed & Granted)	Nil
Technology Transfer	Nil
Books Published with the details (Name of the book, Publisher with ISBN, Year of Publication etc.,)	Nil

6.

Name	<b>Dr.S.Johnsi</b>
Date of Birth	05/07/1978
Unique ID	1-461519947
Designation	Associate Professor
Education Qualification	MBA, PhD
Work Experience	
Teaching	22
Research	5
Industry	2
Others	
Area of Specialization	Finance & Marketing
Courses taught at Under Graduate/ Post Graduate/ Post Graduate Diploma Level	1.Financial Management 2. Financial Services 3.Cost Management 4. Equity Research & Portfolio Management 5. International Financial Management 6. Financial & Management Accounting 7. Banking Insurance & Risk Management
Research Guidance (Number of Students)	200(UG & PG)
No. of papers published Journals	
National	10
International Conference	
National	9
International	4
Ph.D. (Completed/Ongoing)	Completed

Projects carried out	-
Patents(Filed & Granted)	-
Technology Transfer	-
Books Published with the details (Name of the book, Publisher with ISBN, Year of Publication etc.,)	-

7.

Name	Dr. Sreeja Sukumar K.
Date of Birth	31/05/1968
Unique ID	1-44719927851
Designation	Associate Professor
Education Qualification	M.Com, Ph. D
Work Experience Teaching Research Industry Others (Consultancy)	24Years 24 Years 11 Years
Area of Specialization	Finance
Courses taught at Under undergraduate/ Post Graduate/ Post Graduate Diploma Level	<b>Under Graduate:</b> Financial Accounting Quantitative Methods for Business Capital Market and Financial Services Business Statistics Corporate Accounting <b>Post-Graduation:</b> Research Methodology Security Analysis and Portfolio Management International Business and Finance

	Specialized Accounting - Accounting Standards
Research Guidance (Number of Students)	Three (4) Ph. D Guided and One (1) Awarded More than 150 Graduation thesis-guided
No. of papers Published Journals National International Conference National International	Total Journal Publication: 21 International Scopus Indexed: 01 UGC care listed 03 Paper presentation in International Conference More than 05 Paper Presentation in National Conference 08
Ph.D. (Completed/Ongoing)	Completed
Projects carried out	Minor Project sponsored by University Grants Commission
Patents (Filed & Granted)	
Technology Transfer	
Books Published with the details (Name of the book, Publisher with ISBN, Year of Publication, etc.,)	Total Quality Management in Education Abhijeet Publications, New Delhi ISBN 978-93-5074-128-3
Edited Book	Foreign Direct Investment in India Opportunities and Challenges Edited Book Co-authored with Dr. Santhosh Kumar S, Dr. Helaney M.Y, Dr. Sudheer S & Dr. John K. Mathew. ISBN 978-93-5156-043-2



8.

Name	<b>Dr.Cristina Mary Alexander</b>
Date of Birth	14.10.1978
Unique ID	1-431792107
Designation	Associate Professor
Education Qualification	Ph.D
Work Experience	
Teaching	17
Research	10
Industry	03
Others	
Area of Specialization	Marketing & HR
Courses taught at Under Graduate/ Post Graduate/ Post Graduate Diploma Level	Marketing Management & Marketing Specilizations Business Research Methods Strategic Management
Research Guidance (Number of Students)	150 (UG & PG)
No. of papers published Journals	
National	15
International Conference	14
National	
International	
Ph.D. (Completed/Ongoing)	Completed
Projects carried out	Nil
Patents(Filed & Granted)	Nil
Technology Transfer	Nil
Books Published with the details (Name of the book, Publisher with ISBN, Year of Publication etc.,)	Nil

9.

Name	<b>Dr.Saravanakumar Devaraj</b>
Date of Birth	22-02-1980
Unique ID	1-11066370221
Designation	Asst.Professor
Education Qualification	MCA, M.Phil, Ph.D
Work Experience	Total: 19 Years
Teaching	19 Years
Research	8 Years
Industry	
Others	
Area of Specialization	Analytics
Courses taught at Under Graduate/ Post Graduate/ Post Graduate Diploma Level	Theory of Computation, Software Management , RDBMS, AI, Network Security
Research Guidance (Number of Students)	Nil
No. of papers published Journals	
National	
International Conference	6
National	
International	
Ph.D. (Completed/Ongoing)	Completed
Projects carried out	Nil
Patents(Filed & Granted)	Nil
Technology Transfer	Nil

Books Published with the details (Name of the book, Publisher with ISBN, Year of Publication etc.)	Nil
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10.

Name	<b>Dr. K. Sangeetha</b>
Date of Birth	01.07.1989
Unique ID	1-30206570601
Designation	Assistant Professor
Education Qualification	B.Sc(CS)., MBA., Ph.D.
Work Experience 1. Teaching 2. Research 3. Industry 4. Others	Teaching – 13 years
Area of Specialization	Finance and Marketing
Courses taught at Under Graduate/ Post Graduate/ Post Graduate Diploma Level	Investment Management Financial Management Security Analysis and Portfolio Management Financial Services Marketing Management
Research Guidance (Number of Students)	Nil
No. of papers published Journals • National • International Conference • National • International	Journals: National - 02 International - 03 Conference: National:07 International – 04

Ph.D. (Completed/Ongoing)	Completed
Projects carried out	Nil
Patents(Filed & Granted)	Nil
Technology Transfer	Nil
Books Published with the details (Name of the book, Publisher with ISBN, Year of Publication etc.,)	Nil

11.

Name	<b>Ms. S. Arthi</b>
Date of Birth	02-02-2000
Unique ID	1-44236852104
Designation	Assistant Professor
Education Qualification	B.Com P.A , MBA HR and Finance
Work Experience 1. Teaching 2. Research 3. Industry 4. Others	Fresher
Area of Specialization	HR and Finance
Courses taught at Under Graduate/ Post Graduate/ Post Graduate Diploma Level	Human Resource Management
Research Guidance (Number of Students)	Nil

No. of papers published Journals • National • International Conference • National • International	Nil
Ph.D. (Completed/Ongoing)	NO
Projects carried out	Nil
Patents(Filed & Granted)	Nil
Technology Transfer	Nil
Books Published with the details (Name of the book, Publisher with ISBN, Year of Publication etc.)	Nil

12.

Name	<b>Ms.Mythili Chandrashekaran</b>
Date of Birth	06.03.1993
Unique ID	1-9452837807
Designation	Assistant Professor
Education Qualification	B.Tech, MBA
Work Experience	Total: 8 Years
Teaching	3 Years-Teaching
Research	5 Years-Industry
Industry	
Others	
Area of Specialization	Human Resources Management
Courses taught at Under Graduate/ Post Graduate/ Post Graduate Diploma Level	Human Resources Management
Research Guidance (Number of Students)	Nil
No. of papers published Journals	Nil
National	
International Conference	
National	
International	

Ph.D. (Completed/Ongoing)	No
Projects carried out	Nil
Patents(Filed & Granted)	Nil
Technology Transfer	Nil
Books Published with the details (Name of the book, Publisher with ISBN, Year of Publication etc..)	Nil

13.

Name	<b>Mr.Balamurugan M</b>
Date of Birth	26-05-1986
Unique ID	1-44720759438
Designation	Assistant Professor
Education Qualification	MBA
Work Experience Teaching Research Industry Others (Consultancy)	Total: 17 Years
Area of Specialization	Hospital Management



Courses taught at Under undergraduate/ Post Graduate/ Post Graduate Diploma Level	Human Resources Marketing Finance Operations Materials Management Research Methods for Management health Law and Policies Business Environment and Ethics
Research Guidance (Number of Students)	Nil
No. of papers Published Journals National International Conference National International	Nil
Ph.D. (Completed/Ongoing)	No
Projects carried out	Nil
Patents (Filed & Granted)	Nil
Technology Transfer	Nil
Books Published with the details (Name of the book, Publisher with ISBN, Year of Publication, etc.,)	Nil

14.

Name	<b>Mr.D Arunprakash</b>
Date of Birth	11/11/1985
Unique ID	1-44720760828
Designation	Assistant Professor
Education Qualification	MBA
Work Experience Teaching Research Industry Others (Consultancy)	Total: 14 Years
Area of Specialization	Human Resource Management & Marketing
Courses taught at Under undergraduate/ Post Graduate/ Post Graduate Diploma Level	Human Resource Management Personality Development Time Management Team building Employees Grievance Handling HR Policies Manpower Planning & Execution Organizational behaviour and Change Management Soft Skills Effective Communication Leadership
Research Guidance (Number of Students)	Nil
No. of papers Published Journals National International Conference	Nil

National International	
Ph.D. (Completed/Ongoing)	Nil
Projects carried out	Nil
Patents (Filed & Granted)	Nil
Technology Transfer	Nil
Books Published with the details (Name of the book, Publisher with ISBN, Year of Publication, etc.,)	

15. Mr.Manikandan Arumugam

Name	<b>Mr.Manikandan. A</b>
Date of Birth	01/09/1988
Unique ID	1-44720402321
Designation	Assistant Professor
Education Qualification	MBA
Work Experience Teaching Research Industry Others (Consultancy)	Total - 12 Years
Area of Specialization	Human Resource and Digital Marketing
Courses taught at Under undergraduate/ Post Graduate/ Post Graduate Diploma Level	Human Resource Management Digital Marketing Social Media Management Search Engine Management Search Engine Optimization Soft Skills

Research Guidance (Number of Students)	Nil
No. of papers Published Journals National International Conference National International	Nil
Ph.D. (Completed/Ongoing)	Nil
Projects carried out	Nil
Patents (Filed & Granted)	Nil
Technology Transfer	Nil
Books Published with the details (Name of the book, Publisher with ISBN, Year of Publication, etc.,)	Nil

16.

Name	<b>Mr. Amith Khattar</b>
Date of Birth	22.04.1985
Unique ID	1-44728315158
Designation	Assistant Professor
Education Qualification	MBA
Work Experience 1. Teaching 2. Research 3. Industry	Total: 13 Years

4. Others	
Area of Specialization	Finance
Courses taught at Under Graduate/ Post Graduate/ Post Graduate Diploma Level	Fintech Financial Management
Research Guidance (Number of Students)	Nil
No. of papers published Journals • National • International Conference • National • International	Nil
Ph.D. (Completed/Ongoing)	Nil
Projects carried out	Nil
Patents(Filed & Granted)	Nil
Technology Transfer	Nil
Books Published with the details (Name of the book, Publisher with ISBN, Year of Publication etc.)	Nil

17.

Name	<b>Mr. Kanwaljeet Singh Arora</b>
Date of Birth	27.12.1965
Unique ID	1-44728729605
Designation	Professor
Education Qualification	PGCPM,IIM
Work Experience 1. Teaching 2. Research 3. Industry 4. Others	Total: 30 Years
Area of Specialization	Fintech
Courses taught at Under Graduate/ Post Graduate/ Post Graduate Diploma Level	Fintech & Digital Transformation
Research Guidance (Number of Students)	Nil
No. of papers published Journals • National • International Conference • National • International	Nil
Ph.D. (Completed/Ongoing)	Nil
Projects carried out	Nil
Patents(Filed & Granted)	Nil
Technology Transfer	Nil

Books Published with the details (Name of the book, Publisher with ISBN, Year of Publication etc.,)	Nil
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18.

Name	<b>Dr.Alagiri Govindasamy</b>
Date of Birth	03.27.1974
Unique ID	1-44727038086
Designation	Associate Professor
Education Qualification	B.E., M.S., M,B.A (UK)., D.B.A (UK),Ph.D
Work Experience Teaching Research Industry Others (Consultancy)	Total : 28 Years Teaching : 7 years Research : 7 years Industry : 21 years
Area of Specialization	SCM, IT, Digital Transformation and Strategic Management
Courses taught at Under undergraduate/ Post Graduate/ Post Graduate Diploma Level	
Research Guidance (Number of Students)	PG projects - 10
No. of papers Published Journals National International Conference National International	Nil
Ph.D. (Completed/Ongoing)	Completed
Projects carried out	Nil
Patents (Filed & Granted)	Nil
Technology Transfer	Nil
Books Published with the details (Name of the book, Publisher with ISBN, Year of Publication, etc.,)	Nil



Name	<b>Dr.Raguram Venkataraman</b>
Date of Birth	30.05.1956
Unique ID	1-44727038057
Designation	Professor
Education Qualification	MBA, Ph.D
Work Experience 1. Teaching 2. Research 3. Industry 4. Others	38
Area of Specialization	HRM
Courses taught at Under Graduate/ Post Graduate/ Post Graduate Diploma Level	Logistics & Supply chain
Research Guidance (Number of Students)	Nil
No. of papers published Journals • National • International Conference • National • International	
Ph.D. (Completed/Ongoing)	Nil
Projects carried out	Nil
Patents(Filed & Granted)	Nil
Technology Transfer	Nil
Books Published with the details (Name of the book, Publisher with ISBN, Year of Publication etc.,)	Nil

Name	<b>Mr.R.Raghuraman</b>
Date of Birth	3.12.1981
Unique ID	1-43374976146
Designation	Adjunct faculty
Education Qualification	MBA
Work Experience 1. Teaching 2. Research 3. Industry 4. Others	Total:20 years
Area of Specialization	Marketing
Courses taught at Under Graduate/ Post Graduate/ Post Graduate Diploma Level	Digital Marketing
Research Guidance (Number of Students)	Nil
No. of papers published Journals • National • International Conference • National • International	Nil
Ph.D. (Completed/Ongoing)	Nil
Projects carried out	Nil
Patents(Filed & Granted)	Nil
Technology Transfer	Nil

Books Published with the details (Name of the book, Publisher with ISBN, Year of Publication etc.)	Nil
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21.

Name	<b>K. Rajeswar Rao</b>
Date of Birth	29.09.1965
Unique ID	1-43374976146
Designation	Professor - Adjunct
Education Qualification	BE(ECE), MBA.,
Work Experience	Total: 37 Years
1. Teaching	1. 6 Years
2. Research	3. 31 Years
3. Industry	
4. Others	
Area of Specialization	Strategy and Design Thinking
Courses taught at Under Graduate/ Post Graduate/ Post Graduate Diploma Level	Corporate Governance Strategic Management Entrepreneurship & Development Design Thinking Corporate governance and Ethics
Research Guidance (Number of Students)	Nil
No. of papers published	International Journal - 01
Journals	
• National	
• International	
Conference	
• National	
• International	
Ph.D. (Completed/Ongoing)	Nil
Projects carried out	Nil
Patents(Filed & Granted)	Nil
Technology Transfer	Nil

Books Published with the details (Name of the book, Publisher with ISBN, Year of Publication etc.,)	
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22.

Name	<b>Mr.Krishna S</b>
Date of Birth	14-10-1975
Unique ID	7109 0441 4927
Designation	Professor
Education Qualification	BSc (Physics), MBA, MCA, MSc (Psychology), MA (Yoga), PGDEA (Educational Administration)
Work Experience - Teaching - Research Industry - Others (Consultancy) -	25 Years 20 20 25
Area of Specialization	Human Values, Business Analytics, Strategic Management, Corporate Governance, Marketing Management, Human Resources Management
Courses taught at Under undergraduate/ Post Graduate/ Post Graduate Diploma Level -	Universal Human Values, Strategic Management, Corporate Governance, Business Analytics
Research Guidance (Number of Students)	NIL
No. of papers Published Journals National International Conference National International	NIL
Ph.D. (Completed/Ongoing)	NA
Projects carried out	NA
Patents (Filed & Granted)	Nil

Technology Transfer	Nil
Books Published with the details (Name of the book, Publisher with ISBN, Year of Publication, etc.,)	Nil

23.

Name	<b>Ms. Sharon Sophia Stephen</b>
Date of Birth	25.07.1984
Unique ID	1-44728729601
Designation	Adjunct Faculty
Education Qualification	MCA
Work Experience 1. Teaching 2. Research 3. Industry 4. Others	15
Area of Specialization	Big Data
Courses taught at Under Graduate/ Post Graduate/ Post Graduate Diploma Level	Business Analytics Python for Data Science
Research Guidance (Number of Students)	Nil

No. of papers published Journals • National • International Conference • National • International	Nil
Ph.D. (Completed/Ongoing)	Nil
Projects carried out	Nil
Patents(Filed & Granted)	Nil
Technology Transfer	Nil
Books Published with the details (Name of the book, Publisher with ISBN, Year of Publication etc.)	Nil



## 18.9. Fees

(i) No. of fee waivers granted with amount and name of students - NA

(ii) Number of scholarship offered by the Institution, duration and amount

No	Date of Admissions	Student name	Scholarship Category	Amount for year I	Amount for Year II
1	10-20-2023	Abhishek P	Scholarship	60,000.00	60,000.00
2	12-13-2023	Sheik Abdul Azeez S	Scholarship	75,000.00	75,000.00
3	12-22-2023	Mohana Santhosh V	Scholarship	60,000.00	60,000.00
4	1-1-2024	Mohammed Jahir Hussain M	Scholarship	60,000.00	60,000.00
5	3-1-2024	Hanif F	Scholarship	60,000.00	60,000.00
6	1-10-2024	Manikanta Sai Maturi	Scholarship	60,000.00	60,000.00
7	1-23-2024	Suhas Bharadwaj G	Scholarship	60,000.00	60,000.00
8	02-01-2024	Narayanasamy P	Academic Scholarship	60,000.00	60,000.00
9	02-09-2024	Hasif F	Academic Scholarship	60,000.00	60,000.00
10	02-29-2024	Unnmati Pandey	Women Scholarship	60,000.00	60,000.00
11	02-29-2024	Sanmathi Sundar	Women Scholarship	60,000.00	60,000.00
12	3-3-2024	Naveenkumar R	Academic Scholarship	60,000.00	60,000.00
13	3-3-2024	Deepak Raj L	Academic Scholarship	85,000.00	85,000.00
14	03-12-2024	Mohamed Shameer M	Academic Scholarship	60,000.00	60,000.00
15	03-13-2024	Mohan V	Academic Scholarship	60,000.00	60,000.00
16	03-16-2024	Shreya Sunil	Women Scholarship	60,000.00	60,000.00
17	03-16-2024	Venkatesh M	Academic Scholarship	75,000.00	75,000.00
18	03-18-2024	Abhinav M Menon	Academic Scholarship	60,000.00	60,000.00
19	03-19-2024	Sulochanan M	Academic Scholarship	60,000.00	60,000.00
20	03-19-2024	Agno Sailesh N	Academic Scholarship	60,000.00	60,000.00
21	03-22-2024	Vijayakumar U	Academic Scholarship	60,000.00	60,000.00
22	03-22-2024	Avinash M	Academic Scholarship	60,000.00	60,000.00

23	03-25-2024	Leema Rose M	Women Scholarship	60,000.00	60,000.00
24	31-03-2024	Sheik Mohamed B	Academic Scholarship	60,000.00	60,000.00
25	03-28-2024	Rahulkumar M	Academic Scholarship	60,000.00	60,000.00
26	03-28-2024	Sankar Ganesh M	Academic Scholarship	60,000.00	60,000.00
27	03-28-2024	Sanjay R	Academic Scholarship	60,000.00	60,000.00
28	03-28-2024	Yogaraja	Academic Scholarship	60,000.00	60,000.00
29	01-04-2024	Pethu Rajc	Academic Scholarship	60,000.00	60,000.00
30	04-03-2024	Uthama Chandran G	Academic Scholarship	60,000.00	60,000.00
31	04-03-2024	Manoj S	Academic Scholarship	60,000.00	60,000.00
32	04-10-2024	Praveen K	Academic Scholarship	60,000.00	60,000.00
33	04-10-2024	Janani S	Women Scholarship	75,000.00	75,000.00
34	04-10-2024	Monish S	Academic Scholarship	60,000.00	60,000.00
35	04-12-2024	Rithika P	Women Scholarship	60,000.00	60,000.00
36	04-15-2024	Sanjay Anand R	Academic Scholarship	60,000.00	60,000.00
37	04-15-2024	Siva Shanmugam V	Academic Scholarship	60,000.00	60,000.00
38	04-16-2024	Jangam Masthan Babu	Academic Scholarship	60,000.00	60,000.00
39	04-16-2024	Vebisha J	Women Scholarship	60,000.00	60,000.00
40	04-17-2024	Ram Prasath T	Academic Scholarship	60,000.00	60,000.00
41	04-17-2024	Lavanya P	Women Scholarship	60,000.00	60,000.00
42	04-17-2024	Mohamed Omarm	Academic Scholarship	60,000.00	60,000.00
43	20-04-2024	Aman Rai	Academic Scholarship	60,000.00	60,000.00
44	04-23-2024	Ashif Ibrahim A	Academic Scholarship	60,000.00	60,000.00
45	04-24-2024	Celciya C	Women Scholarship	60,000.00	60,000.00
46	04-24-2024	Tarun K	Academic Scholarship	60,000.00	60,000.00
47	04-27-2024	Thanika S	Women Scholarship	60,000.00	60,000.00
48	04-29-2024	Rudraprakash S	Academic Scholarship	60,000.00	60,000.00
49	04-29-2024	Santhosh P	Academic Scholarship	60,000.00	60,000.00
50	05-02-2024	Raj Keerthana N	Women Scholarship	60,000.00	60,000.00
51	05-03-2024	Sathasivam A	Academic Scholarship	60,000.00	60,000.00

52	05-03-2024	Eshwar A	Academic Scholarship	60,000.00	60,000.00
53	05-03-2024	Abhineet Singh	Academic Scholarship	60,000.00	60,000.00
54	05-04-2024	Mohamed Irfan B	Academic Scholarship	60,000.00	60,000.00
55	05-08-2024	Edwin Susikar R	Academic Scholarship	60,000.00	60,000.00
56	05-08-2024	Jintha Menan K	Academic Scholarship	60,000.00	60,000.00
57	05-08-2024	Harish Srini S	Academic Scholarship	60,000.00	60,000.00
58	05-09-2024	Desai D	Academic Scholarship	60,000.00	60,000.00
59	13.05.2024	Sethukanth S L	Academic Scholarship	60,000.00	60,000.00
60	13-05-2024	Raagasri R	Women Scholarship	60,000.00	60,000.00
61	05-14-2024	Gokul S	Academic Scholarship	60,000.00	60,000.00
62	13-05-2024	Ajaykumar L	Academic Scholarship	60,000.00	60,000.00
63	05-15-2024	Lokgeshkannan P	Academic Scholarship	60,000.00	60,000.00
64	17-05-2024	Krishnaraj M	Academic Scholarship	60,000.00	60,000.00
65	05-20-2024	Kamesh S	Academic Scholarship	60,000.00	60,000.00
66	05-20-2024	Ragesh H	Academic Scholarship	60,000.00	60,000.00
67	05-23-2024	Afzal Shaik M	Academic Scholarship	60,000.00	60,000.00
68	05-23-2024	Vanikrishna S	Women Scholarship	60,000.00	60,000.00
69	05-25-2024	Sureka D	Women Scholarship	60,000.00	60,000.00
70	05-27-2024	Daneesh Kumar S	Academic Scholarship	60,000.00	60,000.00
71	05-29-2024	Praveen T	Academic Scholarship	60,000.00	60,000.00
72	05-29-2024	Sakthidharan B	Academic Scholarship	60,000.00	60,000.00
73	05-30-2024	Snehaa M	Women Scholarship	60,000.00	60,000.00
74	05-31-2024	Tamilmani A	Academic Scholarship	60,000.00	60,000.00
75	06-01-2024	Monika D	Women Scholarship	60,000.00	60,000.00
76	06-03-2024	Jeevan Pon Kumar G	Academic Scholarship	60,000.00	60,000.00
77	06-03-2024	Nikhil T	Academic Scholarship	60,000.00	60,000.00
78	06-05-2024	Daniel A	Academic Scholarship	60,000.00	60,000.00
79	06-05-2024	Jala Ashish Vardhan	Academic Scholarship	60,000.00	60,000.00
80	06-06-2024	Vijay S	Academic Scholarship	60,000.00	60,000.00

81	06-07-2024	Hareesh P P	Academic Scholarship	60,000.00	60,000.00
82	08-06-2024	Kiruthika K S	Women Scholarship	60,000.00	60,000.00
83	08-06-2024	Sowmiya C	Women Scholarship	60,000.00	60,000.00
84	06-09-2024	Shanmuga Priya G	Women Scholarship	60,000.00	60,000.00
85	06-10-2024	Vivekanand M	Academic Scholarship	60,000.00	60,000.00
86	06-10-2024	Munagala Naga Venkata Shiva Ramesh	Academic Scholarship	60,000.00	60,000.00
87	06-10-2024	Gokulan B R	Academic Scholarship	60,000.00	60,000.00
88	06-10-2024	Balamurugan P	Academic Scholarship	60,000.00	60,000.00
89	06-11-2024	Navitha Varsheni N V	Women Scholarship	60,000.00	60,000.00
90	06-12-2024	Ajay K	Academic Scholarship	60,000.00	60,000.00
91	06-12-2024	Thanisha V E	Women Scholarship	60,000.00	60,000.00
92	06-12-2024	Uvais Ahamed R	Academic Scholarship	60,000.00	60,000.00
93	06-13-2024	Susil Kumar M	Academic Scholarship	60,000.00	60,000.00
94	06-14-2024	Harris Gedion R	Academic Scholarship	60,000.00	60,000.00
95	06-15-2024	Cherukula Soni	Women Scholarship	60,000.00	60,000.00
96	06-15-2024	Rahul C	Academic Scholarship	60,000.00	60,000.00
97	06-18-2024	Abilash H	Academic Scholarship	60,000.00	60,000.00
98	06-18-2024	Divya Sree M G	Women Scholarship	60,000.00	60,000.00
99	06-19-2024	Eugine Premkumar V	Academic Scholarship	60,000.00	60,000.00
100	06-20-2024	Mohankumar B	Academic Scholarship	60,000.00	60,000.00
101	06-19-2024	Kavi Priya S	Women Scholarship	60,000.00	60,000.00
102	06-23-2024	Benima Shamu S	Women Scholarship	60,000.00	60,000.00
103	06-24-2024	Sridhar S	Academic Scholarship	60,000.00	60,000.00
104	06-26-2024	Justina P	Women Scholarship	60,000.00	60,000.00
105	06-26-2024	Pragathish R	Academic Scholarship	60,000.00	60,000.00
106	06-27-2024	Saranya G	Women Scholarship	60,000.00	60,000.00
107	06-27-2024	Sanjana B R	Women Scholarship	60,000.00	60,000.00
108	06-29-2024	Thrisha R	Women Scholarship	60,000.00	60,000.00

109	07-01-2024	Preethi M	Women Scholarship	60,000.00	60,000.00
110	07-03-2024	Nandhini N	Women Scholarship	60,000.00	60,000.00
111	07-05-2024	Shrinithi B S	Women Scholarship	60,000.00	60,000.00
112	07-05-2024	Shiva Dharshan D S R	Academic Scholarship	60,000.00	60,000.00
113	07-10-2024	Balakumar K	Academic Scholarship	60,000.00	60,000.00
114	07-11-2024	Dinesh Kumar S	Academic Scholarship	60,000.00	60,000.00
115	07-17-2024	Parthiga R	Women Scholarship	60,000.00	60,000.00
116	07-17-2024	Varshini S	Women Scholarship	60,000.00	60,000.00
117	07-18-2024	Maria Precilla V	Women Scholarship	60,000.00	60,000.00
118	07-24-2024	Tharun C B	Academic Scholarship	60,000.00	60,000.00
119	07-26-2024	Sriram Sriyenmula	Academic Scholarship	60,000.00	60,000.00
120	07-26-2024	Ala Ravi Mani Sankar	Academic Scholarship	60,000.00	60,000.00
121	07-28-2024	Koduri Sriram Goud	Academic Scholarship	60,000.00	60,000.00
122	07-29-2024	Kotagiri Akshaya	Women Scholarship	60,000.00	60,000.00
123	07-30-2024	Bavanam Avinash Reddy	Academic Scholarship	60,000.00	60,000.00
124	08-09-2024	Sanjudaniel S	Academic Scholarship	60,000.00	60,000.00
125	08-09-2024	Barthalome Bharathy B R	Academic Scholarship	60,000.00	60,000.00
126	08-08-2024	Raghuraj R	Academic Scholarship	60,000.00	60,000.00
127	08-12-2024	Subashini S	Women Scholarship	60,000.00	60,000.00
128	08-13-2024	Athira K S	Women Scholarship	60,000.00	60,000.00
129	08-19-2024	Kandula Sai Teja	Academic Scholarship	60,000.00	60,000.00
130	08-20-2024	Ega Lokesh	Academic Scholarship	60,000.00	60,000.00
131	08-21-2024	Y Krishna Sourabh	Academic Scholarship	60,000.00	60,000.00
132	08-22-2024	Gupalli Ravindra Chowdary	Academic Scholarship	60,000.00	60,000.00
133	08-23-2024	Madhumitha R G	Women Scholarship	60,000.00	60,000.00
134	08-29-2024	Palaparathi Ramu	Academic Scholarship	60,000.00	60,000.00

135	08-29-2024	Challa Ranga Chiranjeevi	Academic Scholarship	60,000.00	60,000.00
136	08-30-2024	Saravanan P	Academic Scholarship	60,000.00	60,000.00
137	09-09-2024	Melvin Majo	Academic Scholarship	60,000.00	60,000.00
138	09-12-2024	Mekala Manikanta	Academic Scholarship	60,000.00	60,000.00
139	09-13-2024	Pranav T S	Academic Scholarship	60,000.00	60,000.00
140	09-14-2024	Sarvajith Chandra	Academic Scholarship	60,000.00	60,000.00
141	09-14-2024	Biju Gopi V G	Academic Scholarship	60,000.00	60,000.00
142	09-14-2024	Visampalli Rajeev	Academic Scholarship	60,000.00	60,000.00
143	12-13-2023	Shreyansh Jain	Academic Scholarship	60,000.00	60,000.00
144	10-08-2024	Berala Ramanjeneyulu	Academic Scholarship	60,000.00	60,000.00
				<b>87,10,000</b>	<b>87,10,000</b>

### 18.10. Admission

(i) Number of seats sanctioned with the year of approval –

(2020-21 - 120 SEATS), (2021-22 - 120 SEATS), (2022-23 – 120 SEATS), (2023-24-180 SEATS) (2024-25 – 180 seats)

(ii) Number of Students admitted under various categories each year in the last three years

**Batch 6- 2022 -2024**

General		OBC/BC/MBC		SC		ST		Total		Total Students
Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	
10	8	58	32	1	1	1	0	70	41	<b>111</b>

**Batch 7 – 2023-25**

General		OBC/BC/MBC		SC		ST		Total		Total Students
Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	
7	8	53	26	5	3	0	0	65	37	<b>102</b>

**Batch 8 – 2024-2026**

General		OBC/BC/MBC		SC		ST		Total		Total Students
Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	
28	7	87	38	4	6	0	0	119	51	<b>170</b>

**(iii) Number of applications received during last year for admission under Management Quota and number admitted – Standalone institution not applicable**

**18.11. Admission Procedure**

**(i) Mention the admission test being followed, name and address of the Test Agency/State Admission Authorities and its URL (website)**

Cat 2023 Url: <https://iimcat.ac.in/per/g06/pub/32842/ASM/WebPortal/1/index.html?32842@@@1@@@1>

MAT 2023/24 Url: <https://mat.aima.in/>

XAT URL: <https://xatonline.in/>

ATMA URL: <https://atmaaims.com/>

TANCET URL: <https://tancet.annauniv.edu/tancet/index.html>

Entrance Exam URL: <https://forms.gle/URMMT9RetBywQwJ29>

(ii) Number of seats allotted to different Test Qualified candidate separately (AIEEE//JEE/ CET (State conducted test/ University tests/ CMAT)/ Association conducted test etc.)

Accepted Admission Tests	2024-26
ATMA	4
CAT	12
CMAT	7
CUT	1
ICET	4
MAT	90
NMAT	2
TANCET	47
XAT	3
<b>Total</b>	<b>170</b>

(iii) Calendar for admission against Management quota seats: Standalone institution not applicable



- (iv) Last date of request for applications: 30<sup>th</sup> April 2024
- (v) Last date of submission of applications: 15<sup>th</sup> May 2024
- (vi) Dates for announcing final results: 31<sup>st</sup> May 2024
- (vii) Release of admission list (main list and waiting list shall be announced on the same day) : 15<sup>th</sup> June 2024
- (viii) Date for acceptance by the candidate (time given shall in no case be less than 15 days): 30<sup>th</sup> June 2024
- (ix) Last date for closing of admission: 15<sup>th</sup> July 2024
- (x) The waiting list shall be activated only on the expiry of date of main list :
- (xi) The policy of refund of the Fee, in case of withdrawal, shall be clearly notified :

#### **PGDM BATCH 7 2024-2026 Fee Refund Policy Academic and Hostel Fees:**

Some students who are admitted to the institute and pay their academic fees may not be able to continue with the programmes for various reasons, such as ill - health. In such cases, the fees refund policy of the institute is as stated below;

1. If a first year student withdraws from the programme **before the commencement of classes**, the institute shall refund the Academic fees including support fees, hostel fees and caution deposit after deducting INR 1000/- as application processing charges.
2. As per UGC and AICTE Norms as applicable

5. No fee carry forward is allowed. Every fee paid will lapse in the same year whether or not the student uses the institute facilities. Example: - Hostel and food cannot carry forwarded if found not used for certain day

**18.12. Criteria and Weightages for Admission**

(i) Describe each criterion with its respective weightages i.e. Admission Test, marks in qualifying examination etc.

FIRM Selection Process Weightages						
S.No	Parameter	Maximum Weightage	Score criteria			
1	Competitive Exam score	35%	10%	20%	35%	
	MAT		Below 350	351 to 500	above 501	
	CAT		below 50	50 to 60	above 60	
	TANCET		below 50	50 to 60	above 60	
	Others		below 50	50 to 70	above 70	
2	FIRM Test	25%	20%	25%		
			Till 20	above 20		
3	Academics-UG	20%	10%	20%		
	UG marks		50 to 70%	above 70%		
4	Personal Interview	20%	10%	20%		
			13 to 20 marks	above 20 marks		

ii) Mention the minimum Level of acceptance, if any

<b>Minimum Level of acceptance of Admission test</b>		
<b>No</b>	<b>Name of the test</b>	<b>Percentile</b>
1	MAT	50%
2	XAT	50%
4	CAT	50%
5	CMAT	50%
6	TANCET	50%

(iii) Mention the cut-off Levels of percentage and percentile score of the candidates in the admission test for the last three years

<b>Cut off percentile and percentage of admission test of last three years</b>				
	<b>Name of the test</b>	<b>22-23</b>	<b>23-24</b>	<b>24-25</b>
1	MAT	50%	50%	50%
2	XAT	50%	50%	50%
3	ATMA	50%	50%	50%
4	CAT	50%	50%	50%
5	SNAP	50%	50%	-
6	TANCET	50%	50%	50%
7	CMAT	-	-	50%

**(iv) Display marks scored in Test etc. and in aggregate for all candidates who were admitted**

<b>No</b>	<b>Full name</b>	<b>Entrance Name</b>	<b>Entrance score</b>	<b>Status</b>
1	Abhishek P	MAT	288	Enrolled
2	Sheik Abdul Azeez S	TANCET	97.956	Enrolled
3	Mohana Santhosh V	MAT	516.5	Enrolled
4	Mohammed Jahir Hussain M	MAT	310.5	Enrolled
5	Hanif F	MAT	465.5	Enrolled
6	Manikanta Sai Maturi	MAT	622.5	Enrolled
7	Suhas Bharadwaj G	MAT	404.5	Enrolled
8	Narayanasamy P	MAT	473.5	Enrolled
9	Hasif F	MAT	574.5	Enrolled
10	Unnmati Pandey	CAT	25	Enrolled
11	Sanmathi Sundar	TANCET	42.5	Enrolled
12	Naveenkumar R	TANCET	70.751	Enrolled
13	Deepak Raj L	TANCET	68.9	Enrolled
14	Mohamed Shameer M	MAT	531.5	Enrolled
15	Mohan V	CAT	52.58	Enrolled
16	Shreya Sunil	MAT	508.5	Enrolled
17	Venkatesh M	TANCET	96.9	Enrolled
18	Abhinav M Menon	MAT	572.5	Enrolled
19	Sulochanan M	TANCET	83.5	Enrolled

20	Agno Sailesh N	MAT	627.5	Enrolled
21	Vijayakumar U	TANCET	9	Enrolled
22	Avinash M	MAT	482.5	Enrolled
23	Leema Rose M	TANCET	36	Enrolled
24	Sheik Mohamed B	MAT	383.5	Enrolled
25	Rahulkumar M	MAT	517.5	Enrolled
26	Sankar Ganesh M	TANCET	78	Enrolled
27	Sanjay R	MAT	439.5	Enrolled
28	Yogaraj A	CMAT	1.41	Enrolled
29	Pethu Rajc	TANCET	525.5	Enrolled
30	Uthama Chandran G	TANCET	43.118	Enrolled
31	Manoj S	MAT	541.5	Enrolled
32	Praveen K	MAT	535.5	Enrolled
33	Janani S	CAT	63.8	Enrolled
34	Monish S	MAT	529.5	Enrolled
35	Rithika P	TANCET	78.756	Enrolled
36	Sanjay Anand R	maT	367.5	Enrolled
37	Siva Shanmugam V	TANCET	80.651	Enrolled
38	Jangam Masthan Babu	MAT	691.5	Enrolled
39	Vebisha J	CAT	515	Enrolled
40	Ram Prasath T	MAT	359.5	Enrolled
41	Lavanya P	TANCET	17.06	Enrolled
42	Mohamed Omarm	TANCET	88	Enrolled
43	Aman Rai	CMAT	26	Enrolled
44	Ashif Ibrahim A	MAT	398.5	Enrolled
45	Celciya C	TANCET	53.223	Enrolled
46	Tarun K	MAT	414.5	Enrolled
47	Thanika S	TANCET	63.61	Enrolled
48	Rudraprakash S	TANCET	93.816	Enrolled

49	Santhosh P	TANCET	86.586	Enrolled
50	Raj Keerthana N	TANCET	53.22	Enrolled
51	Sathasivam A	mAT	441.5	Enrolled
52	Eshwar A	MAT	672.5	Enrolled
53	Abhineet Singh	CUT	76	Enrolled
54	Mohamed Irfan B	TANCET	83.77	Enrolled
55	Edwin Susikar R	TANCET	56.6	Enrolled
56	Jintha Menan K	MAT	411.5	Enrolled
57	Harish Srini S	MAT	50.03	Enrolled
58	Desai D	TANCET	41.43	Enrolled
59	Sethukanth S L	TANCET	41.43	Enrolled
60	Raagasri R	MAT	513.5	Enrolled
61	Gokul S	MAT	499.5	Enrolled
62	Ajaykumar L	MAT	532.5	Enrolled
63	Lokgeshkannan P	TANCET	38.36	Enrolled
64	Krishnaraj M	MAT	66	Enrolled
65	Kamesh S	MAT	591	Enrolled
66	Ragesh H	TANCET	62.9	Enrolled
67	Afzal Shaik M	MAT	665.5	Enrolled
68	Vanikrishna S	CMAT	46.866	Enrolled
69	Sureka D	CMAT	8.03	Enrolled
70	Daneesh Kumar S	mAT	654.5	Enrolled
71	Praveen T	MAT	406.5	Enrolled
72	Sakthidharan B	TANCET	83	Enrolled
73	Snehaa M	MAT	564.5	Enrolled
74	Tamilmani A	MAT	635.5	Enrolled
75	Monika D	TANCET	84.2	Enrolled
76	Jeevan Pon Kumar G	MAT	608.5	Enrolled
77	Nikhil T	CMAT	66.66	Enrolled

78	Daniel A	ATMA	65.38	Enrolled
79	Jala Ashish Vardhan	MAT	440.5	Enrolled
80	Vijay S	TANCET	32.09	Enrolled
81	Hareesh P P	MAT	396.5	Enrolled
82	Kiruthika K S	TANCET	36.9	Enrolled
83	Sowmiya C	TANCET	79.74	Enrolled
84	Shanmuga Priya G	MAT	684.5	Enrolled
85	Vivekanand M	TANCET	65.6	Enrolled
86	Munagala Naga Venkata Shiva Ramesh	MAT	472.5	Enrolled
87	Gokulan B R	MAT	674.5	Enrolled
88	Balamurugan P	TANCET	17.068	Enrolled
90	Ajay K	MAT	586.5	Enrolled
91	Thanisha V E	MAT	37.7661	Enrolled
92	Uvais Ahamed R	ATMA	75.83	Enrolled
93	Susil Kumar M	MAT	87.79	Enrolled
94	Harris Gedion R	TANCET	70.751	Enrolled
95	Cherukula Soni	MAT	380.5	Enrolled
96	Rahul C	MAT	602.5	Enrolled
97	Abilash H	MAT	581.5	Enrolled
98	Divya Sree M G	MAT	330.5	Enrolled
99	Eugene Premkumar V	ATMA	78.9	Enrolled
100	Mohankumar B	MAT	462.5	Enrolled
101	Kavi Priya S	CMAT	21.94	Enrolled
102	Benima Shamu S	MAT	394.5	Enrolled
103	Sridhar S	MAT	324.5	Enrolled
104	Justina P	TANCET	33.16	Enrolled
105	Pragathish R	MAT	511.5	Enrolled
106	Saranya G	MAT	599.5	Enrolled
107	Sanjana B R	MAT	631.5	Enrolled

108	Thrisha R	MAT	687.5	Enrolled
109	Preethi M	Dec MAT	NA	Enrolled
110	Nandhini N	TANCET	87.719	Enrolled
111	Shrinithi B S	TANCET	62.86	Enrolled
112	Shiva Dharshan D S R	Dec MAT	NA	Enrolled
113	Balakumar K	Dec MAT	NA	Enrolled
114	Dinesh Kumar S	AtMA	386.7	Enrolled
115	Parthiga R	CAT	42.16	Enrolled
116	Varshini S	TANCET	51.52	Enrolled
117	Maria Precilla V	Dec MAT	NA	Enrolled
118	Tharun C B	MAT	555.5	Enrolled
119	Sriram Sriyenmula	NMAT	205	Enrolled
120	Ala Ravi Mani Sankar	Dec MAT	NA	Enrolled
121	Koduri Sriram Goud	MAT	400.5	Enrolled
122	Kotagiri Akshaya	MAT	443.5	Enrolled
123	Bavanam Avinash Reddy	MAT	361.5	Enrolled
124	Sanjudaniel S	CAT	53.76	Enrolled
125	Barthalome Bharathy B R	MAT	488.5	Enrolled
126	Raghuraj R	MAT	424.5	Enrolled
128	Athira K S	MAT	427.5	Enrolled
129	Kandula Sai Teja	CMAT	10	Enrolled
130	Ega Lokesh	CAT	15	Enrolled
131	Y Krishna Sourabh	Dec MAT	NA	Enrolled
132	Gupalli Ravindra Chowdary	MAT	301.5	Enrolled
133	Madhumitha R G	TANCET	88.691	Enrolled
134	Palaparthi Ramu	ICET	NA	Enrolled
135	Challa Ranga Chiranjeevi	ICET	82	Enrolled
136	Saravanan P	Dec MAT	NA	Enrolled
137	Melvin Majo	Dec MAT	NA	Enrolled



138	Mekala Manikanta	ICET	61.01	Enrolled
139	Pranav T S	MAT	641.5	Enrolled
140	Sarvajith Chandra	MAT	637.5	Enrolled
141	Biju Gopi V G	Dec MAT	NA	Enrolled
142	Visampalli Rajeev	CAT	NA	Enrolled
143	Shreyansh Jain	CAT	NA	Enrolled
144	Berala Ramanjeneyulu	ICET	66	Enrolled
145	Kasivishwanathan J	TANCET	67.75	Enrolled
146	Muthu Ramesh S	MAT	515.5	Enrolled
147	Hari Prasad J	MAT	564.5	Enrolled
148	Suba C M	XAT	NA	Withdrawn
149	Yazhini P	XAT	NA	Withdrawn
150	Vishal Vaibhav Singh	MAT	97.18	Withdrawn
151	Ishika Murarka	CAT	35	Withdrawn
152	Vijaya Sree Nithiya V	MAT	467.5	Withdrawn
153	Balaji B	TANCET	NA	Withdrawn
154	Gowtham Seshathri V	MAT	410.5	Withdrawn
155	Kishoreselvam C V	MAT	321.5	Withdrawn
156	Arun Prasath G	MAT	563.5	Withdrawn
157	Sriramajayam B	TANCET	NA	Withdrawn
158	Divya A	NMAT	197	Withdrawn
159	Nigitha S	CAT	33	Withdrawn
160	Darin Alfy Merino M	MAT	608.5	Withdrawn
161	Lavanya N	MAT	617.5	Withdrawn
162	Leandra Bensam	TANCET	75	Withdrawn
163	Raveena Devi R	XAT	73.31	Withdrawn
164	Karthiga M	TANCET	5	Withdrawn
165	Thamaraiselvan E	TANCET	84.57	Withdrawn
166	Aadhrsh R	CAT	34.06	Withdrawn

167	Priyanka M	MAT	574.5	Withdrawn
168	Venkat L	MAT	587.5	Withdrawn
169	Akash Maadav M	MAT	36.9	Withdrawn
170	Atchaya Kamatchi S	MAT	416.5	Withdrawn

### 18.13. List of Applicants

List of candidate whose applications have been received along with percentile/percentages score for each of the qualifying examination in separate categories for open seats. List of candidate who have applied along with percentage and percentile score for Management quota seats (merit wise)

No	Full name	Entrance Name	Entrance score	Status
1	Abhishek P	MAT	288	Enrolled
2	Sheik Abdul Azeez S	TANCET	97.956	Enrolled
3	Mohana Santhosh V	MAT	516.5	Enrolled
4	Mohammed Jahir Hussain M	MAT	310.5	Enrolled
5	Hanif F	MAT	465.5	Enrolled
6	Manikanta Sai Maturi	MAT	622.5	Enrolled
7	Suhas Bharadwaj G	MAT	404.5	Enrolled
8	Narayanasamy P	MAT	473.5	Enrolled
9	Hasif F	MAT	574.5	Enrolled
10	Unnmati Pandey	CAT	25	Enrolled

11	Sanmathi Sundar	TANCET	42.5	Enrolled
12	Naveenkumar R	TANCET	70.751	Enrolled
13	Deepak Raj L	TANCET	68.9	Enrolled
14	Mohamed Shameer M	MAT	531.5	Enrolled
15	Mohan V	CAT	52.58	Enrolled
16	Shreya Sunil	MAT	508.5	Enrolled
17	Venkatesh M	TANCET	96.9	Enrolled
18	Abhinav M Menon	MAT	572.5	Enrolled
19	Sulochanan M	TANCET	83.5	Enrolled
20	Agno Sailesh N	MAT	627.5	Enrolled
21	Vijayakumar U	TANCET	9	Enrolled
22	Avinash M	MAT	482.5	Enrolled
23	Leema Rose M	TANCET	36	Enrolled
24	Sheik Mohamed B	MAT	383.5	Enrolled
25	Rahulkumar M	MAT	517.5	Enrolled
26	Sankar Ganesh M	TANCET	78	Enrolled
27	Sanjay R	MAT	439.5	Enrolled
28	Yogaraj A	CMAT	1.41	Enrolled
29	Pethu Rajc	TANCET	525.5	Enrolled
30	Uthama Chandran G	TANCET	43.118	Enrolled
31	Manoj S	MAT	541.5	Enrolled
32	Praveen K	MAT	535.5	Enrolled
33	Janani S	CAT	63.8	Enrolled
34	Monish S	MAT	529.5	Enrolled
35	Rithika P	TANCET	78.756	Enrolled
36	Sanjay Anand R	maT	367.5	Enrolled
37	Siva Shanmugam V	TANCET	80.651	Enrolled
38	Jangam Masthan Babu	MAT	691.5	Enrolled
39	Vebisha J	CAT	515	Enrolled

40	Ram Prasath T	MAT	359.5	Enrolled
41	Lavanya P	TANCET	17.06	Enrolled
42	Mohamed Omarm	TANCET	88	Enrolled
43	Aman Rai	CMAT	26	Enrolled
44	Ashif Ibrahim A	MAT	398.5	Enrolled
45	Celciya C	TANCET	53.223	Enrolled
46	Tarun K	MAT	414.5	Enrolled
47	Thanika S	TANCET	63.61	Enrolled
48	Rudraprakash S	TANCET	93.816	Enrolled
49	Santhosh P	TANCET	86.586	Enrolled
50	Raj Keerthana N	TANCET	53.22	Enrolled
51	Sathasivam A	mAT	441.5	Enrolled
52	Eshwar A	MAT	672.5	Enrolled
53	Abhineet Singh	CUT	76	Enrolled
54	Mohamed Irfan B	TANCET	83.77	Enrolled
55	Edwin Susikar R	TANCET	56.6	Enrolled
56	Jintha Menan K	MAT	411.5	Enrolled
57	Harish Srimi S	MAT	50.03	Enrolled
58	Desai D	TANCET	41.43	Enrolled
59	Sethukanth S L	TANCET	41.43	Enrolled
60	Raagasri R	MAT	513.5	Enrolled
61	Gokul S	MAT	499.5	Enrolled
62	Ajaykumar L	MAT	532.5	Enrolled
63	Lokgeshkannan P	TANCET	38.36	Enrolled
64	Krishnaraj M	MAT	66	Enrolled
65	Kamesh S	MAT	591	Enrolled
66	Ragesh H	TANCET	62.9	Enrolled
67	Afzal Shaik M	MAT	665.5	Enrolled
68	Vanikrishna S	CMAT	46.866	Enrolled

69	Sureka D	CMAT	8.03	Enrolled
70	Daneesh Kumar S	mAT	654.5	Enrolled
71	Praveen T	MAT	406.5	Enrolled
72	Sakthidharan B	TANCET	83	Enrolled
73	Snehaa M	MAT	564.5	Enrolled
74	Tamilmani A	MAT	635.5	Enrolled
75	Monika D	TANCET	84.2	Enrolled
76	Jeevan Pon Kumar G	MAT	608.5	Enrolled
77	Nikhil T	CMAT	66.66	Enrolled
78	Daniel A	ATMA	65.38	Enrolled
79	Jala Ashish Vardhan	MAT	440.5	Enrolled
80	Vijay S	TANCET	32.09	Enrolled
81	Hareesh P P	MAT	396.5	Enrolled
82	Kiruthika K S	TANCET	36.9	Enrolled
83	Sowmiya C	TANCET	79.74	Enrolled
84	Shanmuga Priya G	MAT	684.5	Enrolled
85	Vivekanand M	TANCET	65.6	Enrolled
86	Munagala Naga Venkata Shiva Ramesh	MAT	472.5	Enrolled
87	Gokulan B R	MAT	674.5	Enrolled
88	Balamurugan P	TANCET	17.068	Enrolled
90	Ajay K	MAT	586.5	Enrolled
91	Thanisha V E	MAT	37.7661	Enrolled
92	Uvais Ahamed R	ATMA	75.83	Enrolled
93	Susil Kumar M	MAT	87.79	Enrolled
94	Harris Gedion R	TANCET	70.751	Enrolled
95	Cherukula Soni	MAT	380.5	Enrolled
96	Rahul C	MAT	602.5	Enrolled
97	Abilash H	MAT	581.5	Enrolled
98	Divya Sree M G	MAT	330.5	Enrolled

99	Eugine Premkumar V	ATMA	78.9	Enrolled
100	Mohankumar B	MAT	462.5	Enrolled
101	Kavi Priya S	CMAT	21.94	Enrolled
102	Benima Shamu S	MAT	394.5	Enrolled
103	Sridhar S	MAT	324.5	Enrolled
104	Justina P	TANCET	33.16	Enrolled
105	Pragathish R	MAT	511.5	Enrolled
106	Saranya G	MAT	599.5	Enrolled
107	Sanjana B R	MAT	631.5	Enrolled
108	Thrisha R	MAT	687.5	Enrolled
109	Preethi M	Dec MAT	NA	Enrolled
110	Nandhini N	TANCET	87.719	Enrolled
111	Shrinithi B S	TANCET	62.86	Enrolled
112	Shiva Dharshan D S R	Dec MAT	NA	Enrolled
113	Balakumar K	Dec MAT	NA	Enrolled
114	Dinesh Kumar S	AtMA	386.7	Enrolled
115	Parthiga R	CAT	42.16	Enrolled
116	Varshini S	TANCET	51.52	Enrolled
117	Maria Precilla V	Dec MAT	NA	Enrolled
118	Tharun C B	MAT	555.5	Enrolled
119	Sriram Sriyenmula	NMAT	205	Enrolled
120	Ala Ravi Mani Sankar	Dec MAT	NA	Enrolled
121	Koduri Sriram Goud	MAT	400.5	Enrolled
122	Kotagiri Akshaya	MAT	443.5	Enrolled
123	Bavanam Avinash Reddy	MAT	361.5	Enrolled
124	Sanjudaniel S	CAT	53.76	Enrolled
125	Barthalome Bharathy B R	MAT	488.5	Enrolled
126	Raghuraj R	MAT	424.5	Enrolled
128	Athira K S	MAT	427.5	Enrolled

129	Kandula Sai Teja	CMAT	10	Enrolled
130	Ega Lokesh	CAT	15	Enrolled
131	Y Krishna Sourabh	Dec MAT	NA	Enrolled
132	Gupalli Ravindra Chowdary	MAT	301.5	Enrolled
133	Madhumitha R G	TANCET	88.691	Enrolled
134	Palaparthi Ramu	ICET	NA	Enrolled
135	Challa Ranga Chiranjeevi	ICET	82	Enrolled
136	Saravanan P	Dec MAT	NA	Enrolled
137	Melvin Majo	Dec MAT	NA	Enrolled
138	Mekala Manikanta	ICET	61.01	Enrolled
139	Pranav T S	MAT	641.5	Enrolled
140	Sarvajith Chandra	MAT	637.5	Enrolled
141	Biju Gopi V G	Dec MAT	NA	Enrolled
142	Visampalli Rajeev	CAT	NA	Enrolled
143	Shreyansh Jain	CAT	NA	Enrolled
144	Berala Ramanjeneyulu	ICET	66	Enrolled
145	Kasivishwanathan J	TANCET	67.75	Enrolled
146	Muthu Ramesh S	MAT	515.5	Enrolled
147	Hari Prasad J	MAT	564.5	Enrolled
148	Suba C M	XAT	NA	Withdrawn
149	Yazhini P	XAT	NA	Withdrawn
150	Vishal Vaibhav Singh	MAT	97.18	Withdrawn
151	Ishika Murarka	CAT	35	Withdrawn
152	Vijaya Sree Nithiya V	MAT	467.5	Withdrawn
153	Balaji B	TANCET	NA	Withdrawn
154	Gowtham Seshathri V	MAT	410.5	Withdrawn
155	Kishoreselvam C V	MAT	321.5	Withdrawn
156	Arun Prasath G	MAT	563.5	Withdrawn
157	Sriramajayam B	TANCET	NA	Withdrawn

158	Divya A	NMAT	197	Withdrawn
159	Nigitha S	CAT	33	Withdrawn
160	Darin Alfy Merino M	MAT	608.5	Withdrawn
161	Lavanya N	MAT	617.5	Withdrawn
162	Leandra Bensam	TANCET	75	Withdrawn
163	Raveena Devi R	XAT	73.31	Withdrawn
164	Karthiga M	TANCET	5	Withdrawn
165	Thamaraiselvan E	TANCET	84.57	Withdrawn
166	Aadhrsh R	CAT	34.06	Withdrawn
167	Priyanka M	MAT	574.5	Withdrawn
168	Venkat L	MAT	587.5	Withdrawn
169	Akash Maadav M	MAT	36.9	Withdrawn
170	Atchaya Kamatchi S	MAT	416.5	Withdrawn

#### **18.14. Results of Admission Under Management seats/Vacant seats – Not Applicable**

- i. Composition of selection team for admission under Management Quota -
- ii. List of candidate who have been offered admission
- iii. Waiting list of the candidate in order of merit to be operative from the last date of joining of the first list candidate



**18.15. Information of Infrastructure and Other Resources Available**

**(i) Number of Class Rooms and size of each – 6 Class Rooms**

Room Type	Room Id/Name	Area of Room in sqm
Computer Centre	CC	150
Classroom	ET001	96.66
Classroom	ET002	96.66
Classroom	ET003	96.66
Classroom	ET004	96.66
Tutorial Room	ET005	41.45
Tutorial Room	ET006	67.12
Classroom	ET007	78.25
Classroom	ET008	78.25
Classroom	ET009	78.25
Classroom	ET010	78.25
Seminar Hall	LA	501.8
Other	LIB	173.8

**(ii) Number of Tutorial rooms and size of each – 2 Tutorial rooms**

Room No.	Room type	Carpet area (in m <sup>2</sup> )
ET005	Tutorial	41.45
ET006	Tutorial	67.12

**(iii) Number of Laboratories and size of each**

Not Applicable

**(iv) Number of Computer Centres with capacity of each**

1 with 150 sqm – 60 Systems and Server Room

**(v) Central Examination Facility, Number of rooms and capacity of each**

1 with 30 Sqm


**(vi) Online examination facility (Number of Nodes, Internet band width, etc.) –**

Yes, with 60 nodes with Ethernet 100 Mbps speed

**(vii) Barrier Free Built Environment for disabled and elderly persons –**

Floor Ramps and Lift is available

**(viii) Fire and Safety Certificate – Available, Approval letter No:**

  
**FIRE SERVICE LICENCE**  
(Under section 13 of the Tamil Nadu Fire service Act 1985 and

LICENCE NO : TN-3520240122108 /B1/ 2024 Date : 31-Jan-2024

Licence is hereby granted under section 13 of the Tamil Nadu Fire Service Act 1985 for other items of collage in the Name of **M/S. m/s Fire bird institution of research management**, within the jurisdiction of Coimbatore, at the Premises sf no 597/2 2a, golf club road, Chettpalayam, MADUKARAI, Coimbatore-641201, Subject to the condition noted Thereon and such other conditions as may be prescribed.

THE ABOVE PREMISES INSPECTED BY STATION OFFICER ANNADURAI P, on 31-Jan-2024.

**CONDITIONS**  
As per Col.13 of Appendix V to the Rules under section 13 of the Act.

1. This Licence is valid for one year from the date of issue.
2. The applicant will also get permission/No objection certificate from other department if necessary
3. If the extension or alteration is made in the existing building and also for Changing of present business will also apply & get separate permission.
4. Regular Licence has to be obtained from competent authority.
5. If there is any deviation from the Govt Rule and Act the licence issued will stand cancelled.
6. All the Fire Extinguishers have to be recharged and maintained periodically as per code practice in 2190/2010.
7. Advise to train the employee to operate the fire Extinguisher.

Validity unknown  
Signature valid  
Digitally signed by ANNADURAI P  
Date: 31/01/2024 18:04:51 IST

To  
Sivadas K Nair HR manager and Administration  
sf no 597/2 2a, golf club road, Chettpalayam, MADUKARAI,  
Coimbatore-641201

District Officer  
Fire and Rescue Service  
Coimbatore

**(ix) Hostel Facilities – Available Both Boys and Girls separate**

**(x) Number of Library books/Titles/Journals available (Programme-wise) –**

No.of Books	4602
No.of Title	3105
No.of Journals in India	7
No.of Journals in Abroad	6
Number E- Books	9120

**(xi) List of online National/International Journals subscribed**



**DELNET**  
*Developing Library Network*  
New Delhi  
[www.delnet.in](http://www.delnet.in)



## *Certificate of Membership*

This certifies that

***Firebird Institute of Research in  
Management, Coimbatore***

is an Institutional Member of

***DELNET – Developing Library Network***



and their bonafide Faculty, Students, Researchers, Scholars and  
Officials are entitled to all benefits and privileges of access to  
DELNET Resources and Services.

Membership Number *IM – 7399* has been renewed and next  
renewal is due on September 27, 2025



Dr. Sangeeta Kaul  
Director  
DELNET, New Delhi

*Date of Issue: October 1, 2024*

**Delnet – Membership Number: IM-7399 , DATE OF ISSUE – September 21, 2024 , Due on September 27,2025**

**(xii) National Digital Library (NDL) subscription details – Yes – NDLI Club Registration Number is: INTNNC3SX6HH4C8**



**CERTIFICATE OF  
REGISTRATION**

This is to certify that **"FIREBIRD INSTITUTE OF RESEARCH IN  
MANAGEMENT"** is registered as a NDLI Club under the National Digital  
Library of India.



**Registration No.:** INTNNC3SX6HH4C8

**Date of Registration:** 02/02/2022

**Validity Extended Upto :** 02/02/2026

**Prof. K. P. Sinhamahapatra**  
Joint Principal Investigator  
National Digital Library of India Project  
Chairman  
Central Library IIT Kharagpur

**Dr. B. Sutradhar**  
Joint Principal Investigator  
National Digital Library of India Project  
Librarian  
Central Library IIT Kharagpur





**(xiii) List of Major Equipment/Facilities in each Laboratory/Workshop - NA**

**(xiv) List of Experimental Setup in each Laboratory/Workshop - NA**

**(xv) Innovation Cell**

At Firebird Institute of Research in Management, Institution's Innovation Council (IIC) have been established and appointed Innovation members to lead the council. The IIC members include Dr.N.Nirmaladevi, President, Dr.K.Sangeetha Convenor, members of faculty, non teaching staff and students.

Through the IIC, Firebird Institute aims to create an ecosystem that promotes innovation and entrepreneurship among our students. The council provides them with the necessary resources and support to develop their ideas and turn them into successful ventures. With the help of the IIC members, the council takes initiatives to identify, nurture, and promote innovative ideas that can lead to positive change and growth in the society. The IIC of Firebird organises various events, workshops and sessions to foster Innovation and Entrepreneurship among Firebirdians. The institute connects the students with the industries on everyday basis through Action Learning Programme to train them with corporate connections and industry exposures.

Firebird's IIC team plays a crucial role in fostering a culture of innovation and entrepreneurship among the students, and prepare them for a successful future in the ever-changing world of business and technology.



Ministry of  
Education  
Government of India



MoE's  
INNOVATION CELL  
(GOVERNMENT OF INDIA)



This is to certify that

**Dr.N.Nirmala Devi**

of

**Firebird Institute of Research in Management, Tamil Nadu**

has undergone Innovation Ambassador (IA) training 'Foundation Level'  
(Total 16 Sessions of 30 contact hours) conducted in online mode by MoE's  
Innovation Cell & AICTE during the IIC calendar year **2024**

Dr. Abhay Jere  
Chief Innovation Officer  
MoE's Innovation Cell

Mr. Dipan Sahu  
Assistant Innovation Director  
MoE's Innovation Cell

**Date:** 04-11-2024

**E-certificate No:** IA/Foundation/1045010

**IIC ID:** IC202216258

### **(xvi) Social Media Cell**

Firebird Institute of Research in Management is committed to keeping its students, faculty, and stakeholders informed and engaged through social media. To achieve this, we have a dedicated social media cell that focuses on promoting institute-related news and information on various social media platforms, such as Facebook, LinkedIn, Instagram, Twitter, and YouTube.

Our team members are highly skilled and creative, who design innovative posts and messages to attract the attention of our audience. They also keep track of the views and likes on social media platforms and report them to the concerned authorities to ensure we are meeting our goals.

The social media cell also plays a crucial role in promoting the achievements, events, and engagements of our students and faculty. Our team members are always on the lookout for opportunities to showcase the talents and accomplishments of our community members.

We are proud to have Dr. Cristina Mary Alexander, Mr Manikandan, Prof. Saravana Kumar Devaraj and Mr.Gokul as our social media coordinators, who bring in their vast experience and expertise in the field. Mungala Naga Venkata Shiva Ramesh and Mohan.V, our student coordinators, add fresh perspectives and ideas to the team.



**(xviii) To upload the respective short video (1 - 2 min) of Infrastructure and facilities available w.r.t the courses in the website**

**<https://youtu.be/uv60jakzM5c>**

### **(xix) Games and Sports Facilities**

At Firebird Institute of Research in Management, we recognize the importance of physical fitness and the role it plays in the overall well-being of our students. To provide a conducive environment for sports and fitness activities, we have developed a range of sports facilities on our campus.

Our campus boasts of a volleyball ground, equipped with all the necessary equipment, where students can showcase their skills and participate in competitive games in the evenings. Table tennis is also a popular sport at Firebird, and we have a dedicated area where students can play and engage in friendly matches in their free time.

We understand the importance of a healthy lifestyle and the benefits of regular exercise. To promote fitness, we have established a modern gymnasium with state-of-the-art equipment that caters to the fitness needs of our students. Our gym is open to all students.

Chess is another popular sport at Firebird, and we have a modern chess setup near our Fish Tank area. Our students can engage in friendly matches and hone their skills in strategic thinking and decision-making.

In addition, we also have a giant chessboard available on our premises, providing an excellent opportunity for students to socialize and engage in strategic gameplay with their peers.

Overall, Firebird Institute of Research in Management offers a range of sports facilities to promote physical fitness and encourage students to engage in physical activities. We believe that physical fitness is an essential aspect of a student's life, and our facilities aim to provide an environment where they can enjoy sports and engage in activities that contribute to their overall well-being.

## **(xx) Teaching Learning Process**

# **Faculty Training and Development Policy**

## **1. Objective**

The objective of this policy is to establish a structured framework for continuous professional development, ensuring faculty at Firebird Institute of Research in Management are equipped with the latest teaching methodologies, research skills, and industry knowledge. This policy aligns with AICTE norms and aims to enhance teaching effectiveness, research output, and overall faculty excellence.

## **2. Scope**

This policy applies to all full-time, part-time, and visiting faculty members and covers various training programs, workshops, certifications, and other professional development initiatives.

## **3. Key Elements of Faculty Training and Development**

### **3.1. Faculty Development Programs (FDPs)**

- Pedagogy and Curriculum Design: Regular workshops focusing on innovative teaching methods, curriculum development, and student engagement strategies.
- Technology Integration: Training on digital tools, AI, ML, and data analytics to incorporate emerging technologies into the curriculum.
- Research Methodology: Sessions on academic writing, research ethics, and publishing in high-impact journals.

### **3.2. Industry-Academia Collaboration**

- Guest Lectures and Workshops: Industry experts will conduct sessions on current trends and practical applications.
- Industrial Visits: Faculty will participate in industry tours to gain hands-on insights into business practices.

### **3.3. Online Certification and Courses**

- Participation in MOOCs: Faculty will be encouraged to enroll in platforms like NPTEL, Coursera, and edX for skill enhancement.
- Specialized Certifications: Focus on obtaining certifications in key areas such as business analytics, digital marketing, and leadership.

### **3.4. AICTE-Sponsored Training Programs**

- Participation in AICTE's training initiatives aimed at specific skills and competencies.

### **3.5. Peer-Led Internal Workshops**

- Knowledge Sharing Sessions: Faculty will conduct peer workshops to share best practices and innovative teaching approaches.
- Tech-Enabled Classrooms: Hands-on sessions to familiarize faculty with hybrid teaching tools.

### 3.6. Research and Innovation Support

- Paper Publications: Faculty will be encouraged to publish in ABDC/Scopus-indexed journals.
- Grant Proposal Training: Workshops on securing research funding and writing proposals.

## 4. Policy Guidelines

### 4.1. Compliance and Norms

Adherence to AICTE-prescribed qualifications, faculty-student ratios, and academic guidelines.

### 4.2. Faculty Recruitment and Retention

Recruitment: Transparent hiring processes with a focus on academic and industry experience.

Retention: Competitive remuneration, incentives for research, and teaching excellence awards.

### 4.3. Continuous Professional Development (CPD)

Faculty must complete a minimum of two CPD programs annually.

Sabbatical provisions for pursuing advanced research or higher studies.

### 4.4. Performance Evaluation and Feedback

Evaluation Metrics: Faculty performance will be assessed based on teaching, research output, and student feedback.

Improvement Plans: Support and mentorship for underperforming faculty to enhance their skills.

### 4.5. Resource Allocation

Infrastructure: Access to smart classrooms, digital libraries, and relevant software.

Funding: Budget allocation for faculty development activities, including external training and certifications.

### 4.6. Academic Policy Updates

Regular curriculum reviews and updates in line with industry trends and AICTE guidelines.

Academic audits to ensure quality and compliance.

### **5. Reporting and Documentation**

Training Records: Comprehensive records of faculty training, including certificates and feedback.

Faculty Profiles: Maintenance of updated profiles with qualifications, publications, and certifications.

Feedback Reports: Collection of feedback from faculty and students, with documented action plans.

Research Contributions: Detailed reports on faculty publications, projects, and consultancy activities.

### **6. Implementation and Monitoring**

Monitoring Committee: A dedicated committee will oversee the implementation and effectiveness of the training programs.

Annual Review: The policy and its outcomes will be reviewed annually to ensure alignment with institutional

1.	Dr .P Srinivas Rao	Chairman
2.	Dr.Thoudam Prabha Devi	Member
3.	Dr. N. Nirmala devi	Member
4..	Dr. K. Sangeetha	Member
5.	Dr. S. Johnsni	Member
6.	Dr.Cristina Mary Alexander	Member



**Faculty Development Programme Organized**

1. Two –Days Workshop on Case study Methodology by **Dr. Arunaditya Sahay**
2. Teacher Training & Development Programme on Accreditation for NBA “Outcome –Based teaching” by **Dr.Sharma**, senior academician and NBA expert.

**(xxi) For each post graduate course give the following**

**(xxii) Title of the Course**

## 2. PGDM – BATCH VIII PROGRAM STRUCTURE ALONG WITH COURSE TITLES (2024-2026)

FIREBIRD INSTITUTE OF RESEARCH IN MANAGEMENT																
PGDM - Batch VIII - Program Structure & Course Titles (2024 -2026)																
Trimester	S.No	Code	Course Title	Sessions	Credits	FP Credits	Core Credits	Major Credits	Minor Credits	ALP	SIP	Dissertation	IPT	Internal	External	Total
<b>Foundation Program</b>																
F01	1	FP2401	Basics of Economics	3	0.3	0.3								20		20
F02	2	FP2402	Fundamentals of Accounting	12	1.2	1.2								20		20
F03	3	FP2403	Fundamentals of Statistics	12	1.2	1.2								20		20
F04	4	FP2404	Universal Human Values	3	0.3	0.3								20		20
F05	5	FP2405	Basics of Communication	3	0.3	0.3								20		20
F06	6	FP2406	Basics of Today's Emerging Technology	3	0.3	0.3								20		20
F07	7	FP2407	Basics of Marketing Management	3	0.3	0.3								20		20
F08	8	FP2408	Basics of Financial Management	3	0.3	0.3								20		20
F09	9	FP2409	Basics of Human Resource Management	3	0.3	0.3								20		20
F10	10	FP2410	Basics of Operations Management	3	0.3	0.3								20		20
F11	11	FP2411	Basics of Business Analytics	3	0.3	0.3								20		20
F12	12	FP2412	Basics of Fintech	3	0.3	0.3								20		20
F13	13	FP2413	Basics of Digital Marketing	3	0.3	0.3								20		20
F14	14	FP2414	Basics of Logistics and Supply Chain Management	3	0.3	0.3								20		20
F15	15	FP24P01	Interactive and Group Engagement Programme (Practical)	40	2	2								20		20
<b>Total</b>				<b>100</b>	<b>8</b>	<b>8</b>								<b>300</b>		<b>300</b>
Trimester	S.No	Code	Course Title	Sessions	Credits	FP Credits	Core Credits	Major Credits	Minor Credits	ALP	SIP	Dissertation	IPT	Internal	External	Total
<b>Trimester 1</b>																
T I	1	24PGC101	Principles of Management	30	3		3							50	50	100
T I	2	24PGC102	Business Accounting & Finance	30	3		3							50	50	100
T I	3	24PGC103	Business Communication	30	3		3							50	50	100
T I	4	24PGC104	Business Statistics and Analytics for Decision Making	30	3		3							50	50	100
T I	5	24PGC105	Managerial Economics	30	3		3							50	50	100
T I	6	24PGC106	Universal Human Values	30	3		3							50	50	100
T I	7	24PGALP01	Action Learning Program - I	60	3					3				50	50	100
<b>Total</b>				<b>240</b>	<b>21</b>		<b>18</b>			<b>3</b>				<b>350</b>	<b>350</b>	<b>700</b>
<b>Trimester 2</b>																
T II	1	24PGC107	Human Resource Management & Analytics	30	3		3							50	50	100
T II	2	24PGC108	Sustainable Marketing Management	30	3		3							50	50	100
T II	3	24PGC109	Financial Management	30	3		3							50	50	100
T II	4	24PGC110	Operations Management & Supply Chain Management	30	3		3							50	50	100
T II	5	24PGC111	Research Methods & Data Analysis	30	3		3							50	50	100
T II	6	24PGC112	Organisational Behaviour & Leadership & change	30	3		3							50	50	100
T II	7	24PGSXXX	Major 1	40	4			4						50	50	100
T II	8	24PGALP02	Action Learning Program - II	60	3					3				50	50	100
<b>Total</b>				<b>280</b>	<b>25</b>		<b>18</b>	<b>4</b>		<b>3</b>				<b>400</b>	<b>400</b>	<b>800</b>

Trimester 3				Sessions	Credits	FP Credits	Core Credits	Major Credits	Minor Credits	ALP	SIP	Dissertation	IPT	Internal 50	External 50	
T III	1	24PGC113	Project Management	30	3		3							50	50	100
T III	2	24PGC114	Entrepreneurship & New Ventures	30	3		3							50	50	100
T III	3	24PGC115	Digital & Social Media Marketing	30	3		3							50	50	100
T III	4	24PGC116	Business Intelligence & Data Analytics	30	3		3							50	50	100
T III	5	24PGSXXX	Major 2	40	4			4						50	50	100
T III	6	24PGSXXX	Major 3	40	4			4						50	50	100
T III	7	24PGSXXX	Minor 1	40	4				4					50	50	100
T III	8	24PGALP03	Action Learning Program - III	60	3					3				50	50	100
<b>Total</b>				<b>300</b>	<b>27</b>		<b>12</b>	<b>8</b>	<b>4</b>	<b>3</b>				<b>400</b>	<b>400</b>	<b>800</b>
Trimester 4				Sessions	Credits	FP Credits	Core Credits	Major Credits	Minor Credits	ALP	SIP	Dissertation	IPT	Internal 50	External 50	
T IV	1	24PGC117	International Business	30	3		3							50	50	100
T IV	2	24PGC118	Corporate law & governance	30	3		3							50	50	100
T IV	3	24PGC119	Industry & Information Technology 5.0	30	3		3							50	50	100
T IV	4	24PGC120	Indian Ethos & Business Ethics	30	3		3							50	50	100
T IV	5	24PGSXXX	Major 4	40	4			4						50	50	100
T IV	6	24PGSXXX	Major 5	40	4			4						50	50	100
T IV	7	24PGSXXX	Minor 2	40	4				4					50	50	100
T IV	8	24PGSXXX	Minor 3	40	4				4					50	50	100
T IV	9	24PGSIP01	Summer Internship Project	160	8						8			50	50	100
<b>Total</b>				<b>440</b>	<b>36</b>		<b>12</b>	<b>8</b>	<b>8</b>	<b>0</b>	<b>8</b>			<b>450</b>	<b>450</b>	<b>900</b>
Trimester 5				Sessions	Credits	FP Credits	Core Credits	Major Credits	Minor Credits	ALP	SIP	Dissertation	IPT	Internal 50	External 50	
T V	1	24PGC121	Personal Finance	30	3		3							50	50	100
T V	2	24PGC122	Personality Enhancement Programme	40	4		4							50	50	100
T V	3	24PGC123	Employability Skills	40	4		4							50	50	100
T V	4	24PGSXXX	Major 6	40	4			4						50	50	100
T V	5	24PGSXXX	Major 7	40	4			4						50	50	100
T V	6	24PGSXXX	Minor 4	40	4				4					50	50	100
T V	7	24PGSXXX	Minor 5	40	4				4					50	50	100
<b>Total</b>				<b>270</b>	<b>27</b>		<b>11</b>	<b>8</b>	<b>8</b>					<b>350</b>	<b>350</b>	<b>700</b>
Trimester 6				Sessions	Credits	FP Credits	Core Credits	Major Credits	Minor Credits	ALP	SIP	Dissertation	IPT	Internal 50	External 50	
T VI	1	24PGC124	Managing Strategies	30	3		3							50	50	100
T VI	2	24PGC125	Technology & Innovation	30	3		3							50	50	100
T VI	3	24PGD01	Dissertation	160	8							8		50	50	100
T VI	4	24PGICI01	Intensive Placement Training	120	6								6	50	50	100
<b>Total</b>				<b>340</b>	<b>20</b>							<b>8</b>		<b>200</b>	<b>200</b>	<b>400</b>
<b>Total</b>				<b>1970</b>	<b>164</b>	<b>8</b>	<b>77</b>	<b>28</b>	<b>20</b>	<b>9</b>	<b>8</b>	<b>8</b>	<b>6</b>	<b>2450</b>	<b>2150</b>	<b>4600</b>

(xxiii) Laboratory facilities exclusive to the Post Graduate Course – NA

**18.16. Enrolment and placement details of students in the last 3 years**

Placement Batch 2018-2020					
S.No	Enrolment Year	Student Name	Company	Position	Salary
1	2018	Sankaran	HFFC	Relationship Manager	₹ 6,20,000.00
2	2018	Akash	HFFC	Relationship Manager	₹ 6,20,000.00
3	2018	Anish S	HFFC	Relationship Manager	₹ 6,20,000.00
4	2018	Madhumathi J	HFFC	Relationship Manager	₹ 6,20,000.00
5	2018	Mayandi	HFFC	Relationship Manager	₹ 6,20,000.00
6	2018	Kavin S	Extra Marks	Business Development Manager	₹ 12,40,000.00
7	2018	Soundarapandian	Extra Marks	Business Development Manager	₹ 12,40,000.00
8	2018	Gokul Karthikeyan I	Extra Marks	Business Development Manager	₹ 12,40,000.00
9	2018	Suraj Kumar. M	Extra Marks	Business Development Manager	₹ 12,40,000.00
10	2018	Damodaran S	Extra Marks	Business Development Manager	₹ 12,40,000.00
11	2018	Devi Prasanna S	Extra Marks	Business Development Manager	₹ 12,40,000.00
12	2018	Pradeep R	Extra Marks	Business Development Manager	₹ 12,40,000.00
13	2018	Bavatharani. M	Extra Marks	Business Development Manager	₹ 12,40,000.00
14	2018	Prasannakumar R	Extra Marks	Business Development Manager	₹ 12,40,000.00
15	2018	Dinesh R	Extra Marks	Business Development Manager	₹ 12,40,000.00
16	2018	Joseph Paul	Extra Marks	Business Development Manager	₹ 12,40,000.00
17	2018	Atchaya Saminathan. R.L	Extra Marks	Business Development Manager	₹ 12,40,000.00
18	2018	Kaviya N	Extra Marks	Business Development Manager	₹ 12,40,000.00
19	2018	Naveen Kumar P	Extra Marks	Business Development Manager	₹ 12,40,000.00
20	2018	Bavatharani. M	Redington Tech	Management Trainee-Analytics	₹ 4,20,000.00

21	2018	Bhavana S	Redington Tech	Management Trainee-Marketing	₹ 4,20,000.00
22	2018	Keerti K U	LIDO Learning	Trainee-Business Development	₹ 10,00,000.00
23	2018	Anto Rayson	LIDO Learning	Trainee-Business Development	₹ 10,00,000.00
24	2018	Mohammed Faizal. M	LIDO Learning	Trainee-Business Development	₹ 10,00,000.00
25	2018	Aravinth	HDFC ERGO	Agency Manager	₹ 4,50,000.00
26	2018	Dhanasurya	HDFC ERGO	Agency Manager	₹ 4,50,000.00
27	2018	Gayathri	HDFC ERGO	Agency Manager	₹ 4,50,000.00
28	2018	Jeeva	HDFC ERGO	Agency Manager	₹ 4,50,000.00
29	2018	Laxmi Saisree	HDFC ERGO	Agency Manager	₹ 4,50,000.00
30	2018	Matangi	HDFC ERGO	Agency Manager	₹ 4,50,000.00
31	2018	Paneer Selvam	HDFC ERGO	Agency Manager	₹ 4,50,000.00
32	2018	Yashwin	HDFC ERGO	Agency Manager	₹ 4,50,000.00
33	2018	Salomi Aswitha	ESAF BANK	Executive-Trainee	₹ 3,75,000.00
34	2018	Mohammed Dak	HIDESIGN	Asst.Store Manager	₹ 3,00,000.00
35	2018	Praveen	Nimble Wireless	Management Trainee-Analytics	₹ 4,00,000.00
36	2018	Panneerselvam	CareerNet Tech	Business Associate	₹ 3,00,000.00
37	2018	Dhanasurya	CareerNet Tech	Business Associate	₹ 3,00,000.00
38	2018	Shivani	Prism Johnson Cements	Engineering-Trainee	₹ 4,50,000.00
39	2018	Harikrishnan	Logistics	Executive- Logistics Services	₹ 3,00,000.00
40	2018	Krishna Prasad	Logistics	Executive- Logistics Services	₹ 3,00,000.00
41	2018	Mythili	Logistics	Executive- Logistics Services	₹ 3,00,000.00
42	2018	Princely Solomon	Logistics	Executive- Logistics Services	₹ 3,00,000.00
43	2018	Sai Abhinay	Logistics	Executive- Logistics Services	₹ 3,00,000.00
44	2018	Vimal Remy	Logistics	Executive- Logistics Services	₹ 3,00,000.00
45	2018	Mohanraj	HDB Financial Services	Management Trainee	₹ 4,20,000.00
46	2018	Sushanna	SITEL	HR Recruiter-Trainee	₹ 3,00,000.00
47	2018	Yashwin	Aditya Birla Capital	Agency Manager	₹ 4,00,000.00
48	2018	Kavin S	Span Technologies	Management Trainee-Analytics	₹ 3,00,000.00
49	2018	Ajay R	Span Technologies	Management Trainee-Analytics	₹ 3,00,000.00

50	2018	Sanjaya Vardhana S	Shiva Texyarn	Trainee-HR	₹ 2,40,000.00
51	2018	Mythili	Shiva Texyarn	Trainee-E-Commerce	₹ 3,60,000.00
52	2018	Alekiya Reddy	Extra Marks	Business Development Manager	₹ 3,60,000.00
<b>Final Placement Status 2019-2020</b>					
Total No.of Students				57	
Total No.of Students enrolled for Placement				57	<b>92%</b>
Total No.of Students Placed				<b>52</b>	
Students Yet to be Placed				<b>5</b>	

Placement Batch 2019-2021					
S.No	Enrolment Year	Student Name	Company	Position	Salary
1	2019	JEYASURYA M	Altimetrik	INTERN	2.40 LPA
2	2019	ASHWATHA.M	Anexas Consulting	BDE	5.00 LPA
3	2019	SAKTHI GANESH S	Anexas Consulting	BDE	5.00 LPA
4	2019	SIVAKALAI K	Anexas Consulting	BDE	5.00 LPA
5	2019	SURYA K	Byjus	BDA	10.00 LPA
6	2019	PRIYADHARSHINI S	CavinKare	Research Analyst	4.50 LPA
7	2019	AYDA GHOUSE	CIPACA	Management Trainee	3.60 LPA
8	2019	NIVETHA. R	CIPACA	Mngt Trainee	3.25 LPA
9	2019	MAHESH S	Equitas Bank	BDE	2.00 LPA
10	2019	KAVIN K	HFFC	Relations Manager	6.20 LPA
11	2019	MOHAN RAM KUMAR R	LIDO Learning	BDA	10.00 LPA
12	2019	NIMYA P M	Manchester Logistics	INTERNSHIP	1.80 LPA
13	2019	RAMAKRISHNAN S	Office Frameworks	Exe-Customer Service	2.60 LPA
14	2019	SAKTHI GANESH S	Office Frameworks	Exe-Customer Service	2.60 LPA
15	2019	AYDA GHOUSE	Park Global	Analyst	3.45 LPA
16	2019	GOWTHAM S	Reliance Retail	Asst.Store Manager	3.25 LPA
17	2019	SARATHKUMAR .M	Reliance Retail	Asst.Store Manager	3.25 LPA
18	2019	THENNARASU S	Reliance Retail	Asst.Store Manager	3.25 LPA
19	2019	YUVARAJAN R	Reliance Retail	Asst.Store Manager	3.25 LPA
20	2019	KEERTHANA.R	ShivaTex	Shortlisted	3.60 LPA
21	2019	BALAMURUGAN .V	SkillDeck	BDE	3.00 LPA
22	2019	MAJITH HARUN RASHEED	SkillDeck	BDE	3.00 LPA
23	2019	MOHAN RAM KUMAR R	SkillDeck	HR Recruiter	4.00 LPA
24	2019	POOJALAKSHMI A	SkillDeck	HR Recruiter	3.00 LPA
25	2019	SELVAKUMAR R	SkillDeck	HR Recruiter	3.00 LPA
26	2019	GOWTHAM G R	Spi Global	Finance Analyst	3.00 LPA

27	2019	AJAY T	Venpep	INTERN	2.40 LPA
28	2019	MANEESHA P	Venpep	INTERN	2.40 LPA
29	2019	VYSHALI RAJESWARI G. V	Venpep	INTERN	2.40 LPA
30	2019	SURYA SIDDHARTH .R	VilFresh	BDE	4.00 LPA
31	2019	SHIJU CLEATUS	Wildcraft	BDA	4.50 LPA
32	2019	AJAY CHRISTAN F		Yet to be Placed	
33	2019	KARTHIK KRISHNAMOORTHY.V		Yet to be Placed	
34	2019	KAVITHA K		Yet to be Placed	
35	2019	MOHAMMED THOUFEEQ M		Yet to be Placed	
36	2019	RAMYA R		Yet to be Placed	
<b>Final Placement Status 2019-2021</b>					
Total No.of Students				36	
Total No.of Students enrolled for Placement				36	
Total No.of Students Placed				<b>31</b>	<b>86%</b>
Students Yet to be Placed				<b>5</b>	



**Placement Batch 2020-2022**

S.No	Enrolment Year	Name of the Candidate	Company Placed	Position	Salary
1	2020	Akahay Karthick G	Home First Finance Company	Relationship Manager	5.5 LPA
2	2020	Bhadri Prazaath B	Home First Finance Company	Relationship Manager	5.5 LPA
3	2020	Yogeshwaran S	Oppo Ltd	HR	2.4 LPA
4	2020	Kamala Thiru Vasuki S	Intellipaath -Bangalore	Business Development	9.00 LPA
5	2020	Sakthi Ganesh S	Career Net Consultancy	HR-Associate Consultant	3.0 LPA
6	2020	Aiswarya A K	IDC-International Data Corporation	Associate Market Analyst	3.8 LPA
7	2020	Sarathkumar R	Ramco Cemenets Ltd-Chennai	Management Trainee-Sales	6.24 LPA
8	2020	Kamalakannan	Intellipaath -Bangalore	Business Development	9.00 LPA
9	2020	ARUN PRASATH S	PinCick Property Management Company-Bangalore	Property Advisor	5.16 LPA
10	2020	YOGESHWARAN S	PinCick Property Management Company-Bangalore	Property Advisor	5.16 LPA
11	2020	SREEKUTTY T S	Beroe Consulting India Ltd	Financial Marketing Analyst	5.00 LPA
12	2020	SUBASHINI R T	Quadra Systems	HR Executive	4.80 LPA
13	2020	RAYAPUDI VENKATA SRAVANI	Systel Group of Companies-Coimbatore	Finance -Executive	3.24 LPA
14	2020	SIDDARTH.T.M	Sporfy-Bangalore	HR-Executive	4 LPA
15	2020	Vimal Raji M	Entrepreneur		
16	2020	DHARMENDRA V	Shiva Texyarn Limited,Coimbatore	HR-Executive	2.4 LPA

Final Placement Status 2020-2022

Total No.of Students	16	
Total No.of Students enrolled for Placement	15	
Total No.of Students Placed	15	100%
Students Yet to be Placed	0	

PLACEMENT DETAILS - BATCH 21-23					
S.No	Enrolment Year	Student Name	Company	Position	Salary
1	2021	Ajaykumar P	Haleon - Bangalore	Management Trainee	5.52 LPA
2	2021	Nithya Sri S	Federal Bank	Probationary Officer	13.98 LPA
3	2021	Malini M	Texmo Aqua Group	HR Trainee	4.20 LPA
4	2021	Rashmika G	Texmo Aqua Group	HR Trainee	4.20 LPA
5	2021	Sayoojya S	Confederation of Indian Industry (CII)-Kochi	Management Trainee	4.8 LPA
6	2021	Ritesh Pandey	Unimrkt Research Pvt Ltd -Delhi NCR	Research Anayst	6.00 LPA
7	2021	Indirapriyan S B	Kronos Logistics India Pvt Ltd -Chennai	Finance nalysr	3.50 LPA
8	2021	C V VIJAY	Richness Creator	Event Manager	5 - 6 LPA
9	2021	Kishore A	Sporfy India Ltd	Trainee -Sales	4.00 LPA
10	2021	Premal G	Shiva Taxyarn Ltd	Operational Mgt	3.60 LPA
11	2021	Mahendra Kumar	Quantman Limited	Trainee -Sales	4-LPA
12	2021	R. Sai Rakesh	Krishworks Technology And Research Labs Pvt. Ltd -Bangalore	Management Trainee	4.5 LPA
13	2021	ANIRUDH KUMAR S	Vadafone Idea Ltd -Chennai	Management Trainee	5.50 LPA
14	2021	Arutchudar Nambi A	Haleon - Bangalore	Management Trainee	5.52 LPA
15	2021	R Sujinder	Pinclick - Bangalore	Tainee-Marketing	5.16 LPA
16	2021	Thri Shankar .S	DAR Jewellery Ltd	HR Executive	6.00 LPA
17	2021	A.Karthick	JPencil Pvt Ltd	Associate -DM	6.00 LPA
18	2021	Seetharam S	Beroe Inc -Chennai	Research Analyst	5.50 LPA
19	2021	Nirmalkumar K S	Entrepreneur Ship		
20	2021	SIDANTH NARAYANAN	HFFC - Mumbai	BDE	6.00 LPA
21	2021	Kirubakar K	HFFC - Mumbai	BDE	6.00 LPA
22	2021	Deepan P	JPencil Pvt Ltd	Associate -DM	6.00 LPA
23	2021	S.Vigneshwari	Continental-Bangalore	Business Analyst	6.50 LPA
24	2021	NITHYA SHREE S	Beroe Inc -Chennai	Market Research	5.50 LPA
25	2021	VISHNU PRAVEEN D	Vadafone Idea Ltd -Chennai	Management Trainee	5.50 LPA

26	2021	NISHANDHRAJ R	Sporfy India Ltd	Trainee -Sales	4.00 LPA
27	2021	RAMAKRISHNAN S	HFFC - Mumbai	BDE	6.00 LPA
28	2021	Vignesh SB	SACHA -Chennai	Manager-HR	3.75 LPA
29	2021	T.Sujithiraa	Texmo Aqua Group	Marketing Manager	4.20 LPA
30	2021	Vismaya k	Richness Creator	Event Manager	5 -6 LPA
31	2021	Sneha V P	Valute Health India Ltd	Business Analyst	3 .0 LPA
32	2021	Rasika	Beroe Inc -Chennai	Market Research	5.50 LPA
33	2021	Vignesh Khumar A. B	OneYes Info Solutions -Chennai	HR Executive	5.00 LPA
34	2021	Ajith E	BNP Paribas	Financenalyst	5.00 LPA
35	2021	MOVVA SAISRI	ELGI Ultra Ltd	Trainee -Sales	4.00 LPA
36	2021	Balaji K	Infinite Research	Market Research	3.60 LPA
37	2021	Akash	Confederation of Indian Industry (CII)-Coimbatore	Management Trainee	4.8 LPA
38	2021	Thananjay.u	Sporfy -Bangalore	Content Writer	4.00 LPA
39	2021	Nandhakumar K G	Oppo India Ltd	Management Trainee	3.30 LPA
40	2021	Ajith Kumar	DAR Jewellery Ltd	Management Trainee	6.00 LPA
41	2021	Sivaraj S	Arcana Analytics Bangalore	Business Analyst	5.13 LPA
42	2021	Praveenkumar T	Oppo India Ltd	HR Trainee	2.76 LPA
43	2021	Vishnu J	Federal Bank	Probationary Officer	13.98 LPA
44	2021	Makeshraj M	Bharath Finance- Coimbatore	HR Executive	3.00 LPA
45	2021	Hari Jai Sri S	Voltas Ltd	Finance Trainee	3.25 LPA
46	2021	Akilan. S	Cafe Coffee Day -Chennai	Management Trainee	5.50 LPA
47	2021	SEENIKANNAN S	Perfect Associates -Coimbatore	HR Executive	3.00 LPA
48	2021	Muralidharan	Richness Creator	Event Manager	5 LPA
49	2021	Gowsalya	Richness Creator	Event Manager	6 LPA
50	2021	Manoj Kumar	Revgrowth	Intern-Trainee	
51	2021	Santhosh	India Mart	Relationship Manager	3.5 LPA
52	2021	Sharan Kumar S	Data Pattern	Management Trainee	2.4 LPA
53	2021	Koushik Nithin	India Mart	Relationship Manager	3.5 LPA
54	2021	Iyyappan	Entrepreneur Ship		
55	2021	Nalinkumar	HFFC - Mumbai	Relationship Manager	6 LPA
56	2021	Alwin Raja	PinClick	Relationship Manager	5.15 LPA
57	2021	Sujindar	PinClick	Relationship Manager	5.15 LPA

Final Placement Status 2021-2023		
Total No.of Students	57	
Total No.of Students enrolled for Placement	55	
Total No.of Students Placed	55	100%
Students Yet to be Placed	0	

Batch 6 Students -Placement 2022-24 Batch					
S.No	Enrollment Year	StudentName	Company	Designation	Salary
1	2022	Ajay Guru S	Corizo-Bangalore	BDE	6.5 LPA
2	2022	Ajay Prince D	Tata Consultancy Services	Process Associate	5.79 LPA
3	2022	Akshara P	Sierra ODC Pvt Ltd	Technical Analyst	4.0 LPA
4	2022	Aravindan Sivakumar	Corizo-Bangalore	BDE	6.5 LPA
5	2022	Ariharan J	MyClass Board	BDE	6.5 LPA
6	2022	Arivumathi S.K	Kalvium	Relationship Manager	5.0 LPA

7	2022	Arunprasath K	Grantely - Bangalore	Business Development Executive	4-5 LPA
8	2022	Ashok V	Brand Mock	Social Media Executive	3-5 LPA
9	2022	Bhuvaneshwari R	Piramal Finance	Business Process Executive	6.5 LPA
10	2022	Dhanush Priyan S	Confederation of Indian Industry (CII)	Centre Coordinator	5.5 LPA
11	2022	Dharani K S	Swipewire Technology -Chennai	HR Executive	3.8 LPA
12	2022	Dhinakar S	Coffee Day	BDE	6.15 LPA
13	2022	Dishon J Selva	Piramal Finance	Business Manager	6.5 LPA
14	2022	Fagumitha Banu M	Zomato India Ltd	Associate Manager	5.5 LPA
15	2022	Gokul G	Café Coffee Day	BDE	6.5 LPA
16	2022	Gowtham S	Veranda -Six	BDE	3-6 LPA
17	2022	Harris Ali M	Zomato India Ltd	Associate Manager	5.5 LPA

18	2022	Harshini A	Corizo-Bangalore	Process Associate	6.5 LPA
19	2022	Iftikhaar Ali S D	Xyma Analytics-Chennai	Businees Analyst	3.0 LPA
20	2022	Jaaved Imitiyaz J	MyClass Board	BDE	6.5 LPA
21	2022	Jitendar Ramnath	Confederation of Indian Industry (CII)	Centre Coordinator	5.5 LPA
22	2022	Karthi Vishnu N	Perfict Global, Inc -Chennai	HR Executive	3.84 LPA
23	2022	Kavya Krishnan	E & Y	Finance Analyst	8.00 LPA
24	2022	Khadeeja	Beroe Inc	Operational Analyst	5.5 LPA
25	2022	Kishore R	Pricol Ltd-Coimbatore	HR Executive	3.6 LPA
26	2022	Kumaraharish A	Zomato India Ltd	BDE	5.5 LPA
27	2022	Lydia Graceline S	Confederation of Indian Industry (CII)	Operational Executive	5.5 -7 LPA
28	2022	Manjula P	ASI-Bangalore	HR Executive	3.36 LPA

29	2022	Mareeswaran P	HDB Financial Services	Finance Analyst	4.00 LPA
30	2022	Monicka V G	Corizo-Bangalore	Process Associate	6.5 LPA
31	2022	Mudavath Srikanth	Kirtilals	BDE	5.0 LPA
32	2022	Mukhaeswar K	Veranda -Six	HR Executive	3-5 LPA
33	2022	Namrita P Patel	Xyma Analytics-Chennai	HR Executive	3.0 LPA
34	2022	Rohinee P	Corizo-Bangalore	Process Associate	6.5 LPA
35	2022	Navaneeth S	Flipkart-Coimbatore	HR Executive	2.4 LPA
36	2022	Naveenkumar M	Linga Technologies	BDE	7.0 LPA
37	2022	Nithya Devi M	Sierra ODC Pvt Ltd	Businees Analyst	4.0 LPA
38	2022	Nithya P	Perfict Global, Inc -Chennai	HR Executive	3.84 LPA
39	2022	Paveena M	Corizo-Bangalore	Process Associate	6.5 LPA

40	2022	Pradeep N	IKS Health	HR Executive	Intern
41	2022	Pradesh G J		Business Analyst	
42	2022	Pratheesh S	ICAP Financial Services -Bangalore	Finance Analyst	6.72 LPA
43	2022	Praveen D S	Seaman Logistices	Operational Manager	3-4 LPA
44	2022	Rahul V R	ICICI Securities	BDE	4 -5 LPA
45	2022	Rithi A	Abhussa Holding	Businees Category Manager	21 LPA
46	2022	Rojasri S	MyClass Board	BDE	6.5 LPA
47	2022	Sachin R M	Corizo-Bangalore	BDE	6.5 LPA
48	2022	Sakthi Sasi V	Zomato India Ltd	BDE	6.5 LPA
49	2022	Sandhya P	Krishwork Technology-Bangalore	Process Associate	4 LPA (Fixed)
50	2022	Sankaranarayanan M	Veranda -Six	Marketing Executive	3-6 LPA



51	2022	Santhoshraj R S	ICICI Securities	Finance Analyst	4.0 LPA
52	2022	Santhoshi S	CLHR-Coimbatore	Finance Analyst	3.0 LPA
53	2022	Saran Nagaraja Gopal S	Zomato India Ltd	BDE	6.32 LPA
54	2022	Saranya V	Veranda -Six	Finance Executive	3-5 LPA
55	2022	Sethuraj S	Samiut IMM Trading	Marketing Executive	6.0 LPA
56	2022	Shivani M	Abhussa Holding	Category Level Manager	21.98 LPA
57	2022	Shree Harini V	Compalin Innovation -Hyderabad	Process Associate	5.0 LPA
58	2022	Sowmya Priya V	Byteflow Chennai	DM-Executive	5.0 LPA
59	2022	Sreeram V	HDB Financial Services	BDE	4.0 LPA
60	2022	Sriram K	Sunvis Systems Pvt Ltd	DM-Executive	4.4 LPA
61	2022	Surya C	Confederation of Indian Industry (CII)	Centre Coordinator	5.5 LPA

62	2022	Tharun Kumar R	Confederation of Indian Industry (CII)	Centre Coordinator	5.5 LPA
63	2022	Vignesh R	My Class Board	BDE	6.5 LPA
64	2022	Vignesh S A	Robert Bosch-Chennai	Finance Analyst	3.0 LPA
65	2022	Vinothan N	Home First Finance Company	Relationship Manager	6.5 LPA
66	2022	Yazhini A	Face Prep -Bangalore	Process Associate	5.14 LPA
67	2022	Yogalakshmi B	DTDC-Bangalore	Operational Executive	3.0 LPA
68	2022	Yuvan Shankar D	EdiGLOBE-Bangalore	Business Development Executive	4.0 LPA
Final Placement Status 2020-2022					
Total No.of Students 2022-24				86	
Total No.of Students enrolled for Placement				74	
Total No.of Students Placed				68	91%

	Students Yet to be Placed	6	
--	---------------------------	---	--

**18.17.List of Research Projects/Consultancy Works: NIL**

**18.18.MoUs with Industries – Yes**



भारतीय गैर न्यायिक  
 एक सौ रुपये      **Rs. 100**  
 रु. 100      ONE HUNDRED RUPEES  
 भारत INDIA  
 INDIA NON JUDICIAL

தமிழ்நாடு தமில்நாடு TAMILNADU CU 468143  
 03.11.2022 Firebird Institute of **N. LATHA**  
 Research in Management **Stamp Vendor**  
 Coimbatore **33-5, Gopalapuram, 3rd Street,**  
 Coimbatore - 641 018.  
 L.No: 928/B1/2021-9/CBE

**AGREEMENT FOR TRAINING & PLACEMENT SERVICES**

This Agreement for Training Services ("Agreement") dated: 04-11-2022 is entered

**Between**

**FIREBIRD INSTITUTE OF RESEARCH IN MANAGEMENT**, a private institute in Coimbatore is approved by AICTE, New Delhi, and is a co-educational B-School, having its Campus at Golf Club Rd, Chettipalayam, Tamil Nadu 641201 (hereinafter referred to as the "Service Receiver" which, expression unless it is repugnant to the context or meaning thereof, shall be deemed to mean and include its successors, representatives and permitted assigns) of the **ONE PART**;

**AND**

**IDE Education Private Limited**, a Company incorporated under the provisions of the Companies Act, 1956, having its Registered Office at 5/26, Aryan Mahal, C Road, Church gate, Mumbai 400020 Maharashtra, India (hereinafter referred to as the "Service Provider" which expression, unless it is repugnant to the context or meaning thereof, shall be deemed to mean and include its successors, representatives and permitted assigns) of the **OTHER PART**.

Service Receiver and the Service Provider are individually referred to where the context permits as a "Party" and collectively as the "Parties".

1 | Page



தமிழ்நாடு தமில்நாடு TAMILNADU

16.12.2022

*Firebird Institute of Research  
in management  
CSE*

CU 518475

**N. LATHA**  
STAMP VENDOR  
33-5, Gopalapuram, 3rd Street,  
Coimbatore - 641 018.  
L.No: 928/B1/2021-9/CBE



 **DataPattern**  
E-Signature Transformation

MEMORANDUM OF UNDERSTANDING

**FIREBIRD**  
INSTITUTE OF RESEARCH IN MANAGEMENT

16th December 2022

DATAPATTERN, LLC. US

&

FIREBIRD INSTITUTE OF RESEARCH IN MANAGEMENT

COIMBATORE - INDIA

भारतीय गैर न्यायिक  
एक सौ रुपये  
Rs. 100  
रु. 100  
ONE  
HUNDRED RUPEES  
भारत INDIA  
INDIA NON JUDICIAL

தமிழ்நாடு தமில்நாடு TAMILNADU 20 NOV 2021  
IMARTICUS LEARNING PVT LTD  
CHENNAI

CL 549711  
R. RAJAGOPATHI  
STAMP VENDOR, L/No. G3/4839/83  
No. 37, VILLAGE ROAD, NOW KNOWN AS  
No. 75/91, VALIUVARKOTTAM HIGH ROAD  
NUNGAMBAKKAM, CHENNAI-600 034  
MOBILE: 9445114347

**AGREEMENT FOR TRAINING & PLACEMENT SERVICES**

This Agreement for Training Services ("Agreement") dated: 01-09-2023 is entered

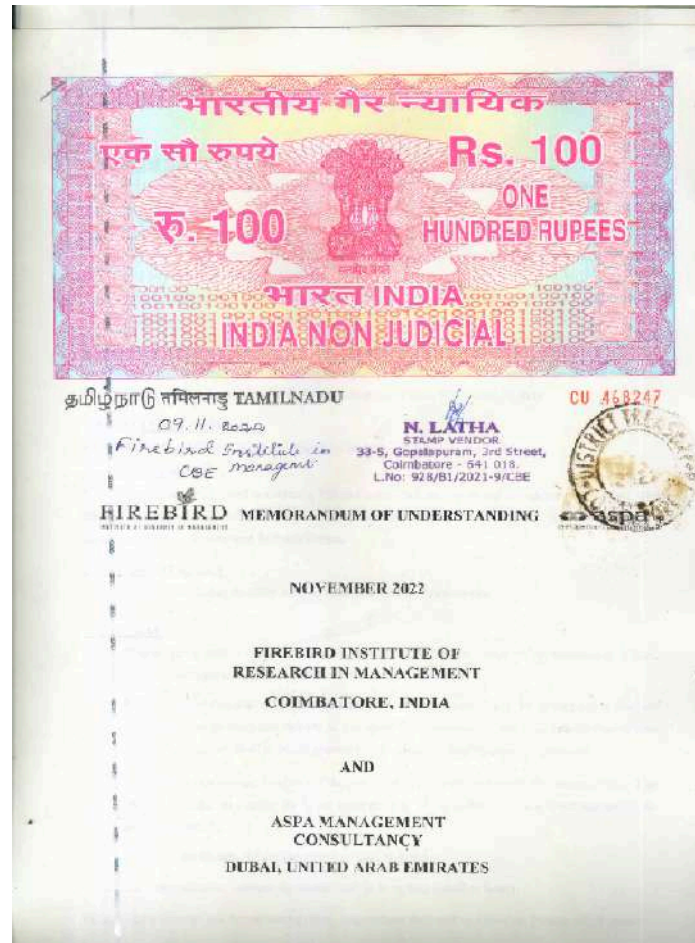
**Between**

**FIREBIRD INSTITUTE OF RESEARCH IN MANAGEMENT**, a private institute in Coimbatore is approved by AICTE, New Delhi, and is a co-educational B-School, having its Campus at Golf Club Rd, Chettipalayam, Tamil Nadu 641201 (hereinafter referred to as the "**Service Receiver**") which, expression unless it is repugnant to the context or meaning thereof, shall be deemed to mean and include its successors, representatives and permitted assigns) of the **ONE PART**;

**AND**

**IMARTICUS LEARNING PRIVATE LIMITED**, a Company incorporated under the provisions of the Companies Act, 1956, having its Registered Office on the 5<sup>th</sup> Floor, B - Wing, Kaledonia, HDIL Building, Sahar Road, Andheri East, Mumbai - 400058 (hereinafter referred to as the "**Service Provider**") which expression, unless it is repugnant to the context or meaning thereof, shall be deemed to mean and include its successors, representatives and permitted assigns) of the **OTHER PART**

The service Receiver and the Service Provider are individually referred to where the context permits as a "**Party**" and collectively as the "**Parties**".





தமிழ்நாடு தமிழ்நாடு TAMILNADU

CU 518472

16.12.2022 Firebird Institute of  
Research in  
Management  
CBE

  
**N. LATHA**  
STAMP VENDOR  
33-5, Gopalapuram, 3rd Street,  
Coimbatore - 641 018.  
L.No: 928/B1/2021-9/CBE

**BBG**  
بن بطي

MEMORANDUM OF UNDERSTANDING

  
**FIREBIRD**  
INSTITUTE OF RESEARCH IN MANAGEMENT

15th December 2022

BIN BUTTI GROUP OF COMPANIES ABU DHABI,  
UNITED ARAB EMIRATES

&

FIREBIRD INSTITUTE OF RESEARCH IN MANAGEMENT  
COIMBATORE - INDIA





Confederation of Indian Industry

**MEMORANDUM OF UNDERSTANDING ("MOU")**

**BETWEEN**

**CONFEDERATION OF INDIAN INDUSTRY  
AND  
FIREBIRD INSTITUTE OF RESEARCH IN MANAGEMENT**

Agreed and executed on this day of 25<sup>TH</sup> February, 2023

**Confederation Of Indian Industry ("CII")**, a society registered under the Societies Registration Act, 1860, a not for profit and industry managed organisation and having its Central Office at The Mantosh Sondhi Centre 23, Institutional Area, Lodi Road, New Delhi -110003, India (hereinafter referred to as "CII"), represented by its authorised signatory Ms. Vaishnavi Janani (YI Chapter YUVA Chair), which expression shall unless repugnant to the context and meaning thereof include its successors, administrators and permitted assignees).

**And**

**Firebird Institute of Research in Management** having its Head Office at Coimbatore (hereinafter referred to as "Firebird Institute") represented by its authorised signatory Dr P. Srinivasa Rao (Director), which expression shall unless repugnant to the context and meaning thereof include its successors, administrators and permitted assignees).

Hereinafter individually referred to as **CII** or **Firebird Institute (MOU Partner name)**, as it may be, and collectively referred to as **the Parties**.

**WHEREAS:**

CII is a non-government, non-profit, industry led and industry managed organization, which works to create and an environment conducive to the growth of industries in India through advisory and consultative process CII charts change by working closely with Government on policy issues, interfacing with thought leaders, and enhancing efficiency, competitiveness and business opportunities through a range of specialized services and strategic global linkages. Young Indians (YI) is an initiative and integral part of the CII formed with an objective of creating a platform for Young Indians to realize the dream of a developed nation. It has over 5,000 direct members in 58 city chapters, and indirect membership of 1,24,000 through its Yuva. "To become the Voice of Young Indian's Globally" being the vision of YI, it reaches out to the global Indians wherever they are to make them an integral part of the Indian Growth Story. The YI Yuva platform is one of the most active focus areas within Young Indians by which YI members engage students from across the country in various initiatives that the students conceptualize, plan and execute. The objective is to create a bridge, a platform for the students to work in cross functional teams with a broad objective of enhancing their leadership skills and giving back to the nation. In the process, the students work in leadership roles while operationalizing projects that are based on self-development, skill building, community service and nation building.

**WHEREAS:**



தமிழ்நாடு தமில்நாடு TAMILNADU  
16.12.2022  
Firebird Institute of Research  
in management  
CBF

  
**N. LATHA**  
STAMP VENDOR  
33-5, Gopalapuram, 3rd Street,  
Coimbatore - 641 018  
L.No: 928/B1/2021-9/CBE

CU 518475



 **DataPattern**  
Creating Intelligent Connections

**MEMORANDUM OF UNDERSTANDING**

**FIREBIRD**  
INSTITUTE OF RESEARCH IN MANAGEMENT

16th December 2022

DATAPATTERN, LLC. US

&

FIREBIRD INSTITUTE OF RESEARCH IN MANAGEMENT

COIMBATORE - INDIA



தமிழ்நாடு தமில்நாடு TAMILNADU

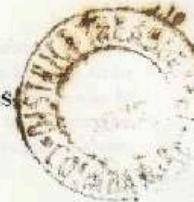
CU 468143

03-11-2022 Firebird Institute of

**N. LATHA**  
STAMP VENDOR

33-5, Gopalapuram, 3rd Street,  
Coimbatore - 641 018.  
L.No: 928/B1/2021-9/CBE

**AGREEMENT FOR TRAINING & PLACEMENT SERVICES**



This Agreement for Training Services ("Agreement") dated: 04-11-2022 is entered

Between

**FIREBIRD INSTITUTE OF RESEARCH IN MANAGEMENT**, a private institute in Coimbatore is approved by AICTE, New Delhi, and is a co-educational B-School, having its Campus at Golf Club Rd, Chettipalayam, Tamil Nadu 641201 (hereinafter referred to as the "Service Receiver" which, expression unless it is repugnant to the context or meaning thereof, shall be deemed to mean and include its successors, representatives and permitted assigns) of the **ONE PART**;

AND

**HIDE Education Private Limited**, a Company incorporated under the provisions of the Companies Act, 1956, having its Registered Office at 5/26, Aryan Mahal, C Road, Church gate, Mumbai 400020 Maharashtra, India (hereinafter referred to as the "Service Provider" which expression, unless it is repugnant to the context or meaning thereof, shall be deemed to mean and include its successors, representatives and permitted assigns) of the **OTHER PART**.

Service Receiver and the Service Provider are individually referred to where the context permits as a "Party" and collectively as the "Parties".



महाराष्ट्र MAHARASHTRA

2021

ZA 685593



Sub-Treasury Officer,  
Vasai  
30 SEP 2022  
Sub-Treasury Officer,  
Vasai.  
30/9/22

03 OCT 2022

**AGREEMENT FOR TRAINING & PLACEMENT SERVICES**

This Agreement for Training Services ("Agreement") dated: 04-10-2022 is entered

Between

**FIREBIRD INSTITUTE OF RESEARCH IN MANAGEMENT**, a private institute in Coimbatore is approved by AICTE, New Delhi, and is a co-educational B-School, having its Campus at Golf Club Rd, Choripalayam, Tamil Nadu 641201 (hereinafter referred to as the "Service Receiver" which, expression unless it is repugnant to the context or meaning thereof, shall be deemed to mean and include its successors, representatives and permitted assigns) of the **ONE PART**:

AND



**MARTICUS LEARNING PRIVATE LIMITED**, a Company incorporated under the provisions of the Companies Act, 1956, having its Registered Office at 5<sup>th</sup> Floor, B - Wing, Kaledonia, HDIL Building, Sahar Road, Andheri East, Mumbai - 400058 (hereinafter referred to as the "Service Provider" which expression, unless it is repugnant to the context or meaning thereof, shall be deemed to mean and include its successors, representatives and permitted assigns) of the **OTHER PART**.

Service Receiver and the Service Provider are individually referred to where the context permits as a "Party" and collectively as the "Parties".

Copyright Envelope ID: 74D0A42C-1441-471B-8831-F154FC25A504

## ARTICULATION AGREEMENT

BETWEEN

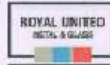
MULTIMEDIA  UNIVERSITY®

**UNIVERSITI TELEKOM SDN. BHD.**  
(Company No. 199701021324 (436821-T))  
(Registered owner of Multimedia University)

AND

  
**FIREBIRD**  
INSTITUTE OF RESEARCH IN MANAGEMENT

**FIREBIRD INSTITUTE OF RESEARCH  
IN MANAGEMENT  
TAMIL NADU, INDIA**



**MEMORANDUM OF UNDERSTANDING**



**OCTOBER 2018**

**VENUE OF SIGNING MOU**

Royal United Metal & Glass LLC.  
Jurf Industrial Area 3, Opposite to Hamriya Free Zone Gate 3  
P.O.Box 598, Ajman




**NOTE:** Suppression and/or misrepresentation of information shall invite appropriate penal action. The Website shall be dynamically updated with regard to Mandatory Disclosures

**Important Instructions:**

LoA/EoA letters (since inception) should form part of the mandatory disclosure and complete mandatory disclosure document should be converted into a single PDF file and the URL (web- link)to be entered in the AICTE portal (under attachments tab).

The mandatory disclosure should be available freely to view/download to the public without any restrictions.

**All India Council for Technical Education**  
(A Statutory body under Ministry of HRD, Govt. of India)  
Nelson Mandela Marg, Vasant Kunj, New Delhi-110070 Website: [www.aicte-india.org](http://www.aicte-india.org)



**APPROVAL PROCESS 2018-19**  
**Extension of Approval (EoA)**

F.No. Gouthern/1-3513063813/2018/EoA Date: 04-Apr-2018

To,

The Principal Secretary  
(Higher Education) Govt. of Tamil Nadu,  
N. K. M. Bld. 6th Floor Secretariat,  
Chennai-600009

Sub: **Extension of Approval for the Academic Year 2018-19**

Ref: Application of the Institution for Extension of approval for the Academic Year 2018-19

Sir/Madam,

In terms of the provisions under the All India Council for Technical Education (Grant of Approvals for Technical Institutions) Regulations 2016 notified by the Council vide notification number F.No.AB/AICTE/REG/2016 dated 30/11/2016 and amended on December 5, 2017 and norms standards, procedures and conditions prescribed by the Council from time to time, I am directed to convey the approval to

Permanent Id	1-3342962001	Application Id	1-3513063813
Name of the Institute	FIREBIRD INSTITUTE OF RESEARCH IN MANAGEMENT	Name of the Society/Trust	DR. SVK EDUCATIONAL CHARITIES
Institute Address	GOLF CLUB ROAD CHETTIPALAYAM COIMBATORE, CHETTIPALAYAM, COIMBATORE, Tamil Nadu, 641001	Society/Trust Address	133, EAST BHASHYAKARALU ROAD, R8, PURAM, COIMBATORE, COIMBATORE, Tamil Nadu, 641002
Institute Type	Unaided - Private	Region	Southern

Opted for Change from Women to Co-Ed and vice versa	No	Change from Women to Co-Ed and vice versa Approved or Not	NA
Opted for Change of Name	No	Change of Name Approved or Not	NA
Opted for Change of Site	No	Change of Site Approved or Not	NA
Opted for Conversion from Degree to Diploma or vice versa	No	Conversion for Degree to Diploma or vice versa Approved or Not	NA
Opted for Organization Name Change	No	Change of Organization Name Approved or Not	NA

To conduct following Courses with the Intake Indicated below for the Academic Year 2018-19

Program	Shift	Level	Course	FTE	Affiliating Body (Univ/Socy)	Intake Approved for 2018-19	NET Approval Status	FIQ / FN / Gulf quada/ OCI Approval Status	Foreign Collaboration Training Program Approval Status
MANAGEMENT	1st	POST GRADUATE DIPLOMA	POST GRADUATE DIPLOMA IN MANAGEMENT	FT	NA	120	NA	NA	NA



**All India Council for Technical Education**  
 (A Statutory body under Ministry of HRD, Govt. of India)  
 Nelson Mandela Marg, Vasant Kunj, New Delhi-110070 Website: [www.aicte-india.org](http://www.aicte-india.org)



**APPROVAL PROCESS 2019-20**

**Extension of Approval (EoA)**

F.No. Southern/1-4261053739/2019/EQA

Date: 10-Apr-2019

To,

The Principal Secretary  
 (Higher Education) Govt. of Tamil Nadu,  
 N. K. M. Bld. 6th Floor Secretariat,  
 Chennai-600009

Sub: Extension of Approval for the Academic Year 2018-20

Ref: Application of the Institution for Extension of approval for the Academic Year 2019-20

Sir/Madam,

In terms of the provisions under the All India Council for Technical Education (Grant of Approvals for Technical Institutions) Regulations 2018 notified by the Council vide notification number F.No.AB/AICTE/REG/2018 dated 31/12/2018 and norms standards, procedures and conditions prescribed by the Council from time to time, I am directed to convey the approval to

<b>Permanent Id</b>	1-2342962001	<b>Application Id</b>	1-4261053739
<b>Name of the Institute</b>	FIREBIRD INSTITUTE OF RESEARCH IN MANAGEMENT	<b>Name of the Society/Trust</b>	DR. SVK EDUCATIONAL CHARITIES
<b>Institute Address</b>	GOLF CLUB ROAD CHETTIPALAYAM COIMBATORE, CHETTIPALAYAM, COIMBATORE, Tamil Nadu, 641201	<b>Society/Trust Address</b>	133, EAST BHAGYAKARALU ROAD, RS PURAM, COIMBATORE, COIMBATORE, Tamil Nadu, 641002
<b>Institute Type</b>	Unaided - Private	<b>Region</b>	Southern

Opted for Change from Women to Co-Ed and vice versa	No	Change from Women to Co-Ed and vice versa Approved or Not	NA
Opted for Change of Name	No	Change of Name Approved or Not	NA
Opted for Change of Site/Location	No	Change of Site/Location Approved or Not	NA
Opted for Conversion from Degree to Diploma or vice versa	No	Conversion for Degree to Diploma or vice versa Approved or Not	NA
Opted for Organization Name Change	No	Change of Organization Name Approved or Not	NA
Opted for Merger of Institution	No	Merger of Institution Approved or Not	NA
Opted for Introduction of New Program/Level	No	Introduction of Program/Level Approved or Not	NA

To conduct following Courses with the Intake Indicated below for the Academic Year 2019-20

Program	Shift	Level	Course	F/T/PT*	Awarding Body (Univ/Body)	Intake Approved for 2019-20	NIR Approval Status	PIU / EN / Gulf quota/ OC2 Approval Status
MANAGEMENT	1st	POST GRADUATE DIPLOMA	POST GRADUATE DIPLOMA IN MANAGEMENT	FT	NA	120	NA	NA

**All India Council for Technical Education**  
(A Statutory body under Ministry of HRD, Govt. of India)

Nelson Mandela Marg, Vasant Kunj, New Delhi-110070 Website: [www.aicte-india.org](http://www.aicte-india.org)



**APPROVAL PROCESS 2020-21**

**Extension of Approval (EoA)**

F.No. Southern/1-7008943348/2020/EOA

Date: 09-Jun-2020

To,

The Principal Secretary  
(Higher Education) Govt. of Tamil Nadu,  
N. K. M. Bld, 6th Floor Secretariat,  
Chennai-600009

Sub: Extension of Approval for the Academic Year 2020-21

Ref: Application of the Institution for Extension of Approval for the Academic Year 2020-21

Sir/Madam,

In terms of the provisions under the All India Council for Technical Education (Grant of Approvals for Technical Institutions) Regulations 2020 notified by the Council vide notification number F.No. AB/AICTE/REG/2020 dated 4<sup>th</sup> February 2020 and norms standards, procedures and conditions prescribed by the Council from time to time, I am directed to convey the approval to

Permanent Id	1-3342963001	Application Id	1-7008943348
Name of the Institution	FIREBIRD INSTITUTE OF RESEARCH IN MANAGEMENT	Name of the Society/Trust	DR. SVK EDUCATIONAL CHARITIES
Institution Address	GOLF CLUB ROAD CHETTIPALAYAM COIMBATORE, CHETTIPALAYAM, COIMBATORE, Tamil Nadu, 641201	Society/Trust Address	133, EAST BHASYAKARALI ROAD, RS PURAM, COIMBATORE, COIMBAT ORE, Tamil Nadu, 641002
Institution Type	Private-Self Financing	Region	Southern

To conduct following Courses with the Intake Indicated below for the Academic Year 2020-21

Program	Level	Course	Affiliating Body (University /Body)	Intake Approved for 2018-20	Intake Approved for 2020-21	NRI Approval Status	PIO / PN / Gulf quota/ OCI/ Approval Status
MANAGEMENT	POST GRADUATE DIPLOMA	PGDM	NA	120	120	NA	NA

It is mandatory to comply with all the essential requirements as given in APH 2020-21 (Appendix 6)

**All India Council for Technical Education**  
 (A Statutory body under Ministry of Education, Govt. of India)  
 Nelson Mandela Marg, Vasant Kunj, New Delhi-110070 Website: [www.aicte-india.org](http://www.aicte-india.org)



**APPROVAL PROCESS 2021-22**

**Extension of Approval (EoA)**

F.No. Southern/1-9320572728/2021/EoA

Date: 01-Jul-2021

To,

The Principal Secretary  
 (Higher Education) Govt. of Tamil Nadu,  
 N. K. M. Bld. 6th Floor Secretariat,  
 Chennai-600009

Sub: Extension of Approval for the Academic Year 2021-22

Ref: Application of the Institution for Extension of Approval for the Academic Year 2021-22

Sir/Madam,

In terms of the provisions under the All India Council for Technical Education (Grant of Approvals for Technical Education) (1<sup>st</sup> Amendment) Regulations, 2021 notified on 24th February 2021 and other notifications as applicable and published from time to time, I am directed to convey the approval to

Permanent Id	1-3342563001	Application Id	1-9320572728
Name of the Institution /University	FIREBIRD INSTITUTE OF RESEARCH IN MANAGEMENT	Name of the Society/Trust	DR. SVK EDUCATIONAL CHARITIES
Institution /University Address	GOLF CLUB ROAD CHETTIPALAYAM COIMBATORE, CHETTIPALAYAM, COIMBATORE, Tamil Nadu, 641201	Society/Trust Address	133, EAST BHASYAKARALU ROAD, RS PURAM,COIMBATORE COIMBAT ORE,Tamil Nadu,641002
Institution /University Type	Private-Self Financing	Region	Southern

To conduct following Programs / Courses with the intake indicated below for the Academic Year 2021-22

Program	Level	Course	Affiliating Body (University /Body)	Intake Approved for 2020-21	Intake Approved for 2021-22	NRI Approval Status	FN / Gulf quota/ OCI/ Approval Status
MANAGEMENT	POST GRADUATE DIPLOMA	PGDM	NA	120	120	NA	NA

It is mandatory to comply with all the essential requirements as given in APH 2021-22 (Appendix G)



**All India Council for Technical Education**

(A Statutory body under Ministry of Education, Govt. of India)

Nelson Mandela Marg, Vasant Kunj, New Delhi-110070 Website: [www.aicte-india.org](http://www.aicte-india.org)



**APPROVAL PROCESS 2022-23**

**Extension of Approval (EoA)**

F.No. Southern/1-10970403664/2022/EOA

Date: 03-Jun-2022

To,

The Principal Secretary  
(Higher Education) Govt. of Tamil Nadu,  
N. K. M. Bld. 6th Floor Secretariat,  
Chennai-600009

**Sub: Extension of Approval for the Academic Year 2022-23**

Ref: Application of the Institution for Extension of Approval for the Academic Year 2022-23

Sir/Madam,

In terms of the provisions under the All India Council for Technical Education (Grant of Approvals for Technical Institutions) Regulations, 2022 Notified on 4th February, 2022 and amended on 24th February 2022 and norms standards, procedures and conditions prescribed by the Council from time to time, I am directed to convey the approval to

Permanent Id	1-3342963001	Application Id	1-10970403664
Name of the Institution	FIREBIRD INSTITUTE OF RESEARCH IN MANAGEMENT	Name of the Society/Trust	DR. SVK EDUCATIONAL CHARITIES
Institution Address	GOLF CLUB ROAD CHETTIPALAYAM COIMBATORE, CHETTIPALAYAM, COIMBATORE, Tamil Nadu, 641201	Society/Trust Address	133, EAST BHASYAKARALU ROAD, RS PURAM, COIMBATORE, COIMBAT ORE, Tamil Nadu, 641002
Institution Type	Private-Self Financing	Region	Southern
Year of Establishment	2017		

To conduct following Courses with the Intake indicated below for the Academic Year 2022-23

Level	Program	Course	Affiliating Body (University /Body)	Intake Approved for 2021-22	Intake Approved for 2022-23	NRI Approval Status	FN / Govt quota/ OCl/ Approval Status
POST GRADUATE DIPLOMA	MANAGEMENT	PGDM	NOT APPLICABLE	120	120	NA	NA




It is mandatory to comply with all the essential requirements as given in APH 2022-23 (Appendix 6)

**All India Council for Technical Education**  
 (A Statutory body under Ministry of Education, Govt. of India)  
 Nelson Mandela Marg, Vasant Kunj, New Delhi-110070 Website: [www.aicte-india.org](http://www.aicte-india.org)



**APPROVAL PROCESS 2023-24**

**Extension of Approval (EoA)**

F.No. Southern/1-36470109466/2023/EOA

Date: 02-Jun-2023

To,

The Principal Secretary  
 (Higher Education) Govt. of Tamil Nadu,  
 N. K. M. Bld. 6th Floor Secretariat,  
 Chennai-600009

**Sub: Extension of Approval for the Academic Year 2023-24**

Ref: Online application of the Institution submitted for Extension of Approval for the Academic Year 2023-24

Sir/Madam,

In terms of the provisions under the All India Council for Technical Education (Grant of Approvals for Technical Education) Regulations, 2020 notified on 4th February 2020 and amended on 24th February 2021 and norms standards, procedures and conditions prescribed by the Council from time to time, I am directed to convey the approval to:

<b>Permanent Id</b>	1-3342963001	<b>Application Id</b>	1-36470109466
<b>Name of the institution</b>	FIREBIRD INSTITUTE OF RESEARCH IN MANAGEMENT	<b>Name of the Society/Trust</b>	DR. SVK EDUCATIONAL CHARITIES
<b>Institution Address</b>	GOLF CLUB ROAD CHETTIPALAYAM COIMBATORE, CHETTIPALAYAM, COIMBATORE, Tamil Nadu, 641201	<b>Society/Trust Address</b>	133, EAST BHASYAKARALU ROAD, RS PURAM, COIMBATORE, COIMBAT ORE, Tamil Nadu, 641002
<b>Institution Type</b>	Private-Self Financing	<b>Region</b>	Southern
<b>Year of Establishment</b>	2017		

**To conduct following Courses with the Intake indicated below for the Academic Year 2023-24**

Level	Program	Course	Affiliating Body (University /Body)	Intake Approved for 2022-23	Intake Approved for 2023-24	NRI Approval Status	FN / Gulf quota/ OCI/ Approval Status
POST GRADUATE DIPLOMA	MANAGEMENT	PGDM	NOT APPLICABLE	120	180	NA	NA





**BOARD OF STUDIES**

S.no	Name BOS	Position
1	Dr. R.Nandagopal	Immediate Past President, AIMS  Advisor – Firebird Institute of Research in Management
2	Dr.T.J.Kamalanabhan	Professor, IIT – Madras  Subject Expert
3	Dr.Srinivasan. R Iyengar	Director,  Jamnalal Bajaj Institute of Management Studies, Mumbai  AICTE Nominee – Firebird Institute of Research in Management

4	Mr.Ramkumar.S	Chief Operating Officer,  Avaan Intellect, Hyderabad  Area: Supply Chain Management  Industry Expert
5	Mrs.Sujana Abirami Sundararaman	Entrepreneur and Trustee  Industry Expert
6	Dr.P.Srinivas Rao	Director, Firebird Institute of Research in Management  Chairman, Board of Studies
7	Dr.Prabha Thoudam	Dean – Academics, Firebird Institute of Research in Management  Member Secretary, Board of Studies



8	Dr.N.Nirmala Devi	<p>Professor &amp; President – Institution’s Innovation Council, Firebird Institute of Research in Management</p> <p>Member, Board of Studies</p>
9	Dr.S.Johnsi	<p>Associate Professor, Area Chair – Case Study</p> <p>Firebird Institute of Research in Management</p> <p>Member, Board of Studies</p>
10	Dr.Cristina Mary Alexander	<p>Associate Professor, Area Chair – Digital Strategy</p> <p>Firebird Institute of Research in Management</p> <p>Member, Board of Studies</p>
11	Dr.K.Sangeetha	<p>Assistant Professor, Head - Examinations</p> <p>Firebird Institute of Research in Management</p> <p>Member, Board of Studies</p>

12	Dr.Saravanakumar Devaraj	Assistant Professor, Area – Placement & Corporate Relations, Firebird Institute of Research in Management Member, Board of Studies
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**Accreditation status - NO**